

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO. 625
ANSWERED ON 02.12.2021

CELEBRATION OF WORLD TOURISM DAY

625. SHRI SANJAY SETH:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has observed World Tourism Day recently and if so, the details thereof along with the aims and objectives; and
- (b) the details of the theme of event along with the programmes/events organized by Government on this occasion?

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): Ministry of Tourism has observed World Tourism Day on 27th September 2021 in New Delhi. The aims and objectives of observing the World Tourism Day is to mark it as the global observance day fostering awareness of tourism's social, cultural, political and economic value and the contribution that the sector can make towards reaching the Sustainable Development Goals and it is also aimed at driving recovery in rural communities where the sector is a leading employer and economic pillar.

The theme of World Tourism Day was - 'Tourism for Inclusive Growth'. The theme was envisaged by UNWTO to encourage the creation of job opportunities in the sector and thereby facilitate a growth path for the travel industry. In the prevailing circumstances, the observance of World Tourism Day was to infuse the Tourism sector with desired perseverance and aspirations to get on the mark and surge ahead again.

Regional and field offices of the Ministry of Tourism organized various events to mark the World Tourism Day.
