GOVERNMENT OF INDIA MINISTRY OF FOOD PROCESSING INDUSTRIES

RAJYA SABHA

UNSTARRED QUESTION No- 744

ANSWERED ON- 03.12.2021

ONE DISTRICT ONE PRODUCT SCHEME

744. SHRI DEREK O' BRIEN:

Will the Minister of Food Processing Industries be pleased to state:

- (a) in how many districts, in which States, the One District One Product (ODOP) scheme has been rolled out;
- (b) the budgetary allocation and break up of budget for this scheme;
- (c) the manner in which local farmers, farmers groups, Farmer Producer Organisations (FPOs), cooperatives, etc. have been roped in for the implementation of this scheme;
- (d) the current and expected benefits (monetary and otherwise) of the scheme for farmers; and
- (e) the incentives provided and measures taken up to encourage sellers and exporters involved in this scheme, details thereof?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES (SHRI PRAHLAD SINGH PATEL)

- (a): Ministry of Food Processing Industries (MoFPI) has approved 137 unique products as One District One Product (ODOP) for 710 districts of 35 States/ UTs under Centrally Sponsored "PM Formalisation of Micro food processing Enterprises (PMFME) Scheme". The State-wise list of ODOP is at **Annexure-I.**
- (b): An Outlay of Rs. 10,000 crores over a period of five years from 2020-21 to 2024-25 has been approved by the Government. The indicative year-wise breakup of Outlay is as under:

Year	Outlay (Rs. in crore)	
2020-21	500	
2021-22	2300	
2022-23	2400	
2023-24	2400	
2024-25	2400	
Total	10,000	

(c) & (d): Under PMFME Scheme, the Ministry provides financial, technical and business support to food processing units, Self Help Groups(SHGs), Farmers Producers Organisations (FPOs)/ Cooperatives.

The scheme envisages credit linked grants-in-aid @35% up to a maximum grant of Rs.10.00 lakh, Seed Capital to SHGs, Incubation Centre, Common Infrastructure, Marketing & Branding and Capacity Building.

The Scheme has adopted One District One Product (ODOP) approach to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products. ODOP for the scheme provides the framework for value chain development and alignment of support infrastructure.

The scheme envisages benefit to about eight lakh micro-enterprises through access to information, better exposure and formalization, direct subsidy support and hand-holding to 2,00,000 micro-enterprises and to generate 9,00,000 skilled and semi-skilled jobs.

(e): The Scheme envisages grant upto 50% for Branding and Marketing support to groups of FPOs/ SHGs/ Cooperatives/ Govt. Agencies or an SPV of micro food processing enterprises to encourage sellers and exporters.

Rs.10.62 crore and Rs. 10 crore have been released so far to NAFED and TRIFED respectively for marketing, branding, sales promotion etc.

ANNEXURE REFERRED TO IN REPLY TO PART (a) OF RAJYA SABHA UNSTARRED QUESTION NO. 744 FOR ANSWER ON 3RD DECEMBER, 2021 REGARDING ONE DISTRICT ONE PRODUCT SCHEME

STATE-WISE NO. OF ONE DISTRICT ONE PRODUCT (ODOP)

Sl. No.	State/UT	No. of ODOPs
1	Andaman And Nicobar Islands	3
2	Andhra Pradesh	13
3	Arunachal Pradesh	26
4	Assam	33
5	Bihar	38
6	Chandigarh	1
7	Chhattisgarh	28
8	Dadra And Nagar Haveli And Daman And Diu	3
9	Delhi	11
10	Goa	2
11	Gujarat	33
12	Haryana	22
13	Himachal Pradesh	12
14	Jammu And Kashmir	20
15	Jharkhand	24
16	Karnataka	30
17	Kerala	14
18	Ladakh	2
19	Lakshadweep	1
20	Madhya Pradesh	52
21	Maharashtra	36
22	Manipur	16
23	Meghalaya	11
24	Mizoram	11
25	Nagaland	11
26	Odisha	30
27	Puducherry	2
28	Punjab	22
29	Rajasthan	33
30	Sikkim	4
31	Tamil Nadu	37
32	Telangana	33
33	Tripura	8
34	Uttarakhand	13
35	Uttar Pradesh	75
	Total	710

District-wise ODOP list is available at PMFME website: https://mofpi.nic.in/pmfme/