

GOVERNMENT OF INDIA
MINISTRY OF POWER
RAJYA SABHA
UNSTARRED QUESTION NO.2235
ANSWERED ON 22.03.2022

'GO ELECTRIC' CAMPAIGN

2235 SHRI K.R.N. RAJESHKUMAR:

Will the Minister of **POWER**
be pleased to state:

- (a) whether Government has recently launched a 'Go Electric' Campaign to help reduce the import bill;
- (b) if so, the details thereof;
- (c) whether this initiative will help the country in securing a cleaner and a greener future; and
- (d) if so, the details thereof?

A N S W E R

THE MINISTER OF POWER AND NEW & RENEWABLE ENERGY

(SHRI R.K. SINGH)

(a) & (b) : Yes, Sir. Government of India, Ministry of Power launched the "Go Electric" Campaign on 19th February 2021. The objective of this campaign is to create awareness among masses about benefits of switching over to Electric Vehicles (EVs), including various initiatives taken by Centre & State Governments to enhance acceptability of Electric Vehicles, and Electrical Cooking. This campaign is being implemented through State Nodal Agencies (SNAs) designated by States for coordinating activities related to rolling out Public Charging Infrastructure in States. Under this campaign, Workshops, Webinars, Technical talks, Seminars, Road Shows are being organised to connect with the masses and spread the message of going electric. Reduction in the import bill of crude would be the outcome of the campaign as more and more consumers adopt EVs as a preferred choice while buying new vehicles over the next decade.

(c) & (d) : Electric Vehicles (EVs) do not result in emission. EVs need electricity from Grid to charge on board batteries. With the rapid addition of Renewable Energy, Thermal generation is expected to reduce in overall electricity mix, further minimising the carbon emission intensity in future.
