

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO. 2549#
ANSWERED ON 24.03.2022

EXPANSION OF TOURISM INFRASTRUCTURE IN THE COUNTRY

2549# DR. SONAL MANSINGH:

Will the Minister of **TOURISM** be pleased to state:

- (a) the latest action plan formulated with regard to eco and wild-life tourism, MICE tourism, sustainable tourism, cruise tourism, golf tourism, polo tourism and medical tourism; and
- (b) the details of plan for expansion of tourism infrastructure in the country?

ANSWER

MINISTER FOR TOURISM

(SHRI G. KISHAN REDDY)

(a): Recognising the potential of Eco Tourism in the country, the Ministry of Tourism has identified eco-circuit as one of the fifteen thematic circuits for development under Swadesh Darshan scheme.

Ministry of Tourism has also drafted a National Strategy and Roadmap for Sustainable Tourism. In the strategy document the following strategic pillars have been identified for development of sustainable tourism, adventure tourism and ecotourism:

- (i) Certification Scheme for Sustainable Tourism
- (ii) IEC and Capacity Building
- (iii) State Assessment and Ranking
- (iv) Marketing and Promotion
- (v) Safety Standards & Regulations
- (vi) Destination and Product Development
- (vii) Public Private and Community Partnerships
- (viii) Governance and Institutional Framework
- (ix) Legal and Financial

The Ministry has signed a Memorandum of Understanding (MoU) with the United Nations Environment Programme (UNEP) and Responsible Tourism Society of India (RTSOI) on 27th September 2021. The purpose of the MoU is to undertake measures to actively promote and support 'sustainability initiatives' in the tourism sector of each other and work in a collaborative manner wherever possible.

Ministry of Tourism has drafted a National Strategy and Roadmap for MICE Industry. To promote the growth of MICE industry in the country and India as a MICE destination, the following strategic interventions have been identified in the draft strategy document:

- (i) Institutional support for MICE
- (ii) Developing Eco-system for MICE
- (iii) Enhance competitiveness of Indian MICE industry
- (iv) Enhance ease of doing business for MICE events
- (v) Marketing India as a MICE destination
- (vi) Skill development for MICE industry

Also for promoting Meetings, Incentives, Conferences, Exhibition (MICE), the Ministry of Tourism has requested all Central Ministries/ Departments, Industry Stakeholders and all State Governments/ UT Administrations to organise meetings and conferences at every possible location. They have also been informed to identify and promote off- season destinations (w.e.f. April to September).

Regular interactions are held with the stakeholders and respective State Governments/ UT Administrations for development and promotion of Cruise Tourism. Ministry of Tourism has constituted a Task Force on Cruise Tourism with Secretary (Tourism) as the Chairman and Secretary (Shipping) as the Co-chairman.

Apart from the above, Ministry of Tourism provides Central Financial Assistance (CFA) to the State Governments/ UT Administrations/ Central Government Agencies for development of Tourism including Cruise Tourism and Cruising along rivers. Details of projects sanctioned for the development of Cruise Terminals and related infrastructure under the Scheme for 'Assistance to Central Agencies for Tourism Infrastructure Development' are given at **Annexure**.

Ministry of Tourism has formulated guidelines for sponsoring events having potential for promotion of Golf Tourism to and / or within India. As a part of action plan Golf events shall be conducted and Ministry shall be sponsoring Golf related events, both domestic and international.

Ministry of Tourism has formulated guidelines for providing support to promote polo as a Niche Tourism product.

In order to promote India as a destination for medical value travel and wellness tourism, Ministry of Tourism has formulated a National Strategy and Roadmap for Medical and Wellness Tourism. The Strategy has identified the following key pillars:

- (i). Develop a brand for India as a wellness destination
- (ii). Strengthen the ecosystem for medical and wellness tourism
- (iii). Enable digitalization by setting up Online MVT Portal
- (iv). Enhancement of accessibility for MVT
- (v). Promoting Wellness Tourism
- (vi). Governance and Institutional Framework

(b): Ministry of Tourism provides financial assistance to the State Governments/Union Territory Administrations for development of tourism infrastructure under its thematic circuit based 'Swadesh Darshan' Scheme and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' scheme.

Ministry of Tourism also provides Central Financial Assistance to the Central Government Agencies for development of tourism under the Scheme of 'Assistance to Central Agencies for Tourism Infrastructure Development'.

In addition, the Ministry of Tourism has formulated 'Development of Iconic Tourist Destinations' scheme for development of 19 identified destinations.

Proposals are received from the State Governments/Union Territory Administrations from time to time for seeking financial assistance under the various schemes of the Ministry of Tourism. These proposals are examined in context of the scheme guidelines and financial assistance is extended for such projects subject to fulfilment of the stipulated provisions and availability of funds.

ANNEXURE

STATEMENT IN REPLY TO PART (a) OF RAJYA SABHA UNSTARRED QUESTION NO. 2549# ANSWERED ON 24.03.2022 REGARDING EXPANSION OF TOURISM INFRASTRUCTURE IN THE COUNTRY

DETAILS OF PROJECTS SANCTIONED FOR THE DEVELOPMENT OF CRUISE TERMINALS AND RELATED INFRASTRUCTURE UNDER THE SCHEME FOR 'ASSISTANCE TO CENTRAL AGENCIES FOR TOURISM INFRASTRUCTURE DEVELOPMENT'

(Rs. in Lakh)

S. No.	States/ UTs	Name of Projects	Implementing Agency	Amt. sanctioned	Amt. Released
2012-13					
1	Tamil Nadu	Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port.	Chennai Port Trust	1724.66	1724.66
2014-15					
2	Goa	Cruise Terminal Building at Mormugao Port Trust	Mormugao Port trust	879.04	767.187
2016-17					
3	Kerala	Development of a Walkway/Promenade on Willingdon Island, Cochin, Kerala	Cochin Port Trust	901.00	720.30
4	Kerala	Central Financial Assistance for upgrading of Births & Backup area of Ernakulam Wharf	Cochin Port Trust	2141.00	1912.80
5	Maharashtra	Central Financial Assistance to Mumbai Port Trust for Development of KanojiAngre Lighthouse as a tourist Destination	Mumbai Port trust	1500.00	1500.00
2017-18					
6	Maharashtra	Up-gradation/modernization to International Cruise terminal at Indira Dock, Mumbai.	Mumbai Port Trust	1250.00	1250.00
2018-19					
7	Goa	Improvement of immigration facility and deepening of existing cruise berth at Mormougao	Mormugao Port trust	1316.40	658.20
8	Kerala	Developing infrastructure at Cochin Port Cruise Terminal.	Cochin Port Trust	120. 79	60.39
9	Kerala	Creation of additional tourism facilities at the Cochin Port Trust Walkway	Cochin Port Trust	466.47	373.17
10	Andhra Pradesh	Construction of Cruise-cum-Coastal Cargo Terminal at Channel	Visakhapatnam Port Trust	3850.00	1925.00

		berth area in Outer Harbour of Visakhapatnam Port			
2019-20					
11	Kerala	CFA for Development of Additional infrastructure in the new Cochin Port Trust Terminal	Cochin Port Trust	1029.70	514.85
2021-22					
12.	Goa	Creation of facilities for International and Domestic Cruise Vessels at Mormugao Port, Goa by Mormugao Port Trust (MPT) Components:- 1.Civil work- Terminal Building 2. Internal Building (civil works, Elevation finishes finisher, dismantling)-Commercial Building /Ancillary building	Mormugao Port Trust	5000.00	2500.00
13.	Maharashtra	Upgradation/Modernisation to International Cruise Terminal at Indira Dock, Mumbai Port Trust Components:- High End Luxury Toilets, Lifts & escalators, 22 KV Electric Sub-station, Ramps for Differently abled persons, passenger carts, Concrete Road, Landscaping etc., Kiosks for guiding tourists, facilities for tourist guides and taxi drivers viz. separate toilets, rest rooms etc.	Mumbai Port Trust	3750.00	1875.00
