

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 2836
TO BE ANSWERED ON 28.03.2022

SELF EMPLOYMENT OPPORTUNITIES

2836. SHRI SUSHIL KUMAR GUPTA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Khadi and Village Industries Commission has taken any new measures for the development of khadi and village industries in the country;
- (b) if so, the details thereof;
- (c) whether Government has any data about employment or self-employment opportunities created for people trained at its institutions in 2020-21; and
- (d) if so, what is the number of such persons trained at its institutions?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a)&(b): Ministry of MSME, through Khadi and Village Industries Commission (KVIC), has taken various new measures for the development of Khadi and Village Industries (KVI) and creation of more employment opportunities in the country. Details of such initiatives are **annexed**.

(c)&(d): During the year 2020-21, scheme-wise number of persons trained under various activities for the creation of employment/self-employment opportunities through various Departmental and Non-Departmental Training Centres of KVIC and Training programmes organized by the field offices of KVIC under various programmes is given below:

Sr. No.	Name of the Programme	Number of candidates trained under various Gramodyog verticals and tools and equipment distributed
1.	Kumhar Sashaktikaran Programme	6475
2.	Honey Mission/beekeeping	1505
3.	Agarbatti + Footwear	28
4.	Handmade Paper & Fibre Industry	840
5.	Rural Engineering Industry & Bio-Technology	1471
	Plant installed	100
	User's course	
	Total	10419

Apart from above, KVIC, through its various skill development training programmes in disciplines like Beekeeping, Fruits and Vegetables processing, Bakery course, Tailoring and Embroidery, Soap and Detergent making, Beautician course, etc. have skilled 47612 numbers of candidates during the year 2020-21.

As of December, 2021, KVIC has created 162.92 lakh number of cumulative employment in the country through implementation of various Khadi and Village Industries activities.

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Annexure referred to in reply to part (a)&(b) of the Rajya Sabha Unstarred Question No. 2836 for answer on 28.03.2022

The new measures taken by KVIC for the development of Khadi and Village Industries and creation of more employment opportunities in the country are as follows:

1. KVIC popularize the Khadi and Village Industries (KVI) products through exhibitions to make them accessible in the domestic and international markets, which proved as a cost-effective medium for publicity as well as opening marketing opportunities to the KVI products and also as an instrument for creating awareness.
2. KVIC through its Kumarappa National Handmade Paper Institute (KNHPI), Rajasthan, has developed the technology for manufacturing of Khadi Prakritik Paint and providing technical training to interested Entrepreneurs to set their enterprises of manufacturing of Khadi Prakritik Paint.
3. KVIC started selling all its KVI products through online sales platforms **e-khadiindia.com** and **khadiindia.gov.in**. More than 3,300 products have been on-boarded on the portal. Mobile app for the portal is also functional.
4. To promote the Khadi Sector, KVIC is establishing Centre of Excellence for Khadi (CoEK) with the technical support of NIFT, New Delhi at NIFT Delhi (Hub Centre) and its four spokes at Gandhinagar, Kolkata, Shillong, Bangalore to help Khadi Institutions to effectively design, produce and market high quality differentiated Khadi products in the Indian and global market.
5. IIT-Delhi has taken up the project for “Development of Light weight Charkha” which resulted light operational load and increase in average production of yarn by 30-40%.
6. In order to ensure supply of quality raw material to the KVI sector for production of quality Khadi products, all the KVIC’s Central Sliver Plants (CSP) are being modernised with latest state of the art machineries.
7. KVIC has organised a designer competition, for promoting Khadi with contemporary designs, in which eminent designers have participated and top 4 designers have been selected and these designs will be replicated in the Khadi Sector.
8. Under **Kumhar Sashaktikaran Programme**, KVIC distributes Electric Pottery Wheels alongwith other tools and equipment to the Pottery artisans, for strengthening potter families engaged in pottery.
9. KVIC is engaged in the development of the **Beekeeping Industry/Honey Mission** with a view to uplift people living in extremely interior rural areas by introducing and popularizing modern Beekeeping and creating sustainable employment and income.
10. KVIC has launched the Pilot Project of **Agarbatti Industry** vertical under GVV in 2020-21. Training to Self Help Groups (SHGs)/Artisans and pedal operated & automatic Agarbatti making machines are provided under the programme throughout the country.
11. To uplift the livelihood of the leather artisans, KVIC launched the **Leather Artisans’ Empowerment Programme** during the year 2019-20, under which leather artisans are trained and provided tools and equipment.
12. Government of India has issued Harmonized System (HS) code bracket to KVIC to categorize 11 Khadi & Village Industries (KVI) products in export.