GOVERNMENT OF INDIA MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

RAJYA SABHA

UNSTARRED QUESTION NO. 3964 TO BE ANSWERED ON 06.04.2022

PROMOTING ENTREPRENEURSHIP

3964. SHRI B. LINGAIAH YADAV:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether Government subscribes to the view that entrepreneurs are assets to any nation as they contribute towards innovation, job creation and enhanced standard of living;
- (b) if so, what measures have been taken/being taken by Government keeping in mind that the best way to promote entrepreneurship is to make people aware of it by educating them; and
- (c) if not, the reasons therefor?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP (SHRI RAJEEV CHANDRASEKHAR)

- (a) Yes. The Government has enacted many policies and schemes across various Ministries that encourage and boost Startups and Entrepreneurship. Specially, the Ministry of Skill Development and Entrepreneurship's National Policy on Skill Development and Entrepreneurship, 2015 envisages to promote a culture of innovation based entrepreneurship which can generate wealth and employment so as to ensure sustainable livelihoods for all citizens in the country.
- (b) and (c) Details of various Entrepreneurship Development Programmes of the Ministry of Skill Development and Entrepreneurship, are given below.
- (i) Pilot Project on Entrepreneurship Development (PM YUVA) was implemented with the objective for creating an enabling ecosystem through entrepreneurship education, training, advocacy and easy access to entrepreneurship network, for students and alumni of skill training institutes viz. Industrial Training Institutes (ITIs), Polytechnics, Pradhan Mantri Kaushal Kendra (PMKK) and Jan Shikshan Sansthan (JSS) in 10 States and 2 Union Territories. The Pilot Project envisaged Entrepreneurship Awareness and Mobilisation in order to create awareness about entrepreneurship as a career option, as given under:

Student Orientation	Community Awareness	Total
Participants	Participants	Participants
34760	4064	38824

(ii) Entrepreneurship Promotion and Mentoring of Micro and Small Businesses in Six Holy Cities project seeks to catalyze local entrepreneurial activities through involvement of potential and existing entrepreneurs, through entrepreneurship awareness, education and mentoring in Pandharpur, Puri, Varanasi, Haridwar, Kollur and Bodh Gaya.

(iii) National Institute for Entrepreneurship and Small Business Development (NIESBUD), Noida and Indian Institute of Entrepreneurship (IIE), Guwahati, autonomous organizations under administrative control of the Ministry of Skill Development and Entrepreneurship are actively engaged in imparting Entrepreneurship Education through training, consultancy, research, etc. in order to promote entrepreneurship.

In addition to the above, Ministry of Micro, Small and Medium Enterprises through Entrepreneurship and Skill Development Programme (ESDP) scheme aims to motivate youth representing different sections of the society including SC/ST/Women, differently abled, Ex-servicemen and Below Poverty Line (BPL) persons to consider self employment or entrepreneurship as one of the career options. The ultimate objective is to promote new enterprises, capacity building of existing MSMEs and inculcating entrepreneurial culture in the Country.
