

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

RAJYA SABHA
UNSTARRED QUESTION NO. 3993
TO BE ANSWERED ON 06.04.2022

“BUDGET OF POSHAN 2.0”

3993 SHRI PRABHAKAR REDDY VEMIREDDY:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the details of funds allocated, sanctioned, released and spent under POSHAN Abhiyaan in the State of Andhra Pradesh, during the last five years and the current year, district-wise and year-wise;
- (b) the details of physical targets set and achieved during the above period, district-wise and year-wise;
- (c) whether there is any impact on implementation of the scheme due to COVID-19;
- (d) If so, the details thereof and how Ministry is planning to push this scheme; and
- (e) the details of POSHAN 2.0 announce in 2021-22 and 2022-23 Budget?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) The details of funds released and utilised under POSHAN Abhiyaan in the state of Andhra Pradesh for the period from FY 2017-18 to FY 2021-22 as on 31.03.2022 is as under. The district wise funds released and utilised is not maintained at the central level.

in Rs. lakh	
Total Central Funds released	Total Central Funds utilised
25,363.32	17,560.81

(b) The details of physical targets set and achieved by the state of Andhra Pradesh during the last five years and the current year is as under:

Digital Platform: State has completed the procurement of both Smart-Phones and Growth Monitoring Devices.

- The details of devices procured/total requirement is as under (as on 25th March 2022):

Device/Item	Total Required	Procured
Smart Phones	61,005	61,005
Infantometer	55,607	55,607
Stadiometer	55,607	55,607
Weighing Scale-Infant	55,607	55,607
Weighing Scale- Mother and Child	55,607	55,607

Jan Andolan and Behaviour Change Communication (BCC): The state has been regularly conducting Community Mobilization, Behavioural Change & Jan Andolan based activities to reach out to the masses through the nation's biggest nutrition-centric annual *Jan Andolans*, in the form of Poshan Maahs (September) and Poshan Pakhwadas (March).

- **Community Based Events (CBEs):** Progress under CBE is detailed as under:

Time period	Target	Achievement
April-18 to March-19	8,89,712	7,71,684
April-19 to March-20	13,34,568	12,13,986
April-20 to March-21	13,34,568	Not reported
April 2021 to March-22	13,34,568	Not reported

Jan Andolan

Poshan Pakhwada (March, 2021)

Total Participation	Total Activities	Female participation	Male Participation	Child Female	Child Male
67,43,150	1,50,138	24,30,065	18,14,759	12,93,818	12,04,508

Poshan Maah (September, 2021)

Total Participation	Total Activities	Female participation	Male Participation	Child Female	Child Male
2,84,75,023	2,82,89,595	1,06,66,613	74,87,480	53,37,971	49,82,959

(c) to (d) Due to restrictions imposed by Government during COVID 19 pandemic, most of the activities relating to the Abhiyaan were affected. However, to ensure continuous nutritional support to beneficiaries including children, Anganwadi Workers and Helpers distributed Supplementary Nutrition at the doorsteps of beneficiaries once in 15 days during the Covid-19 pandemic period. To limit the impact of the pandemic, all Anganwadi Centres across the country were closed. Further, Anganwadi workers also

assisted the local administration in community surveillance, creating awareness as well as other work assigned to them from time to time. Further, Poshan Pakhwadas and POSHAN Maahs were conducted during last 3 years, including during the pandemic in hybrid mode. Around 20.32 crore activities were conducted all over the country during Poshan Maah 2021. These included both physical and online activities. Online activities included Webinars, Interactive sessions, Quizzes for children etc.

- Under Capacity Building component, all the frontline functionaries have been successfully trained.
- Further, the state has undertaken various innovative projects and flexi based activities to address malnutrition among children, adolescent girls, pregnant women and lactating mothers under the Abhiyaan.

Mission Poshan 2.0, an integrated nutrition support programme has been announced in budget 2021-2022 for all States/UTs. Moreover, steps have been taken to improve nutritional quality and testing in accredited labs, strengthen delivery and leverage technology under Poshan Tracker to improve governance. States/UTs have been advised to promote use of AYUSH systems for prevention of malnutrition and related diseases. A programme to support development of Poshan Vatikas at Anganwadi Centres to meet dietary diversity gap leveraging traditional knowledge in nutritional practices has also been taken up. Guidelines were issued for transparency and accountability in delivery of supplementary nutrition and to track nutritional outcomes on 13.01.2021.

(e) Mission POSHAN 2.0 is an Integrated Nutrition Support Programme. It seeks to address the challenges of malnutrition in children, adolescent girls, pregnant women and lactating mothers through a strategic shift in nutrition content and delivery and by creation of a convergent eco-system to develop and promote practices that nurture health, wellness and immunity. Poshan 2.0 will seek to optimize the quality and delivery of food under the Supplementary Nutrition Program. Poshan 2.0 shall focus on *Maternal* Nutrition, Infant and Young Child Feeding Norms, Treatment of MAM/SAM and Wellness through AYUSH. It will rest on the pillars of Convergence, Governance, and Capacity-building. Poshan Abhiyan will be the key pillar for Outreach and will cover innovations related to nutritional support, ICT interventions, Media Advocacy and Research, Community Outreach and Jan Andolan.

Mission Poshan 2.0 will integrate several key strategies to fulfil its objectives, viz., Corrective strategies, Nutrition Awareness strategies, Communication strategies and Creation of green eco-systems. The objectives under Mission Poshan 2.0 will be realized through strong interventions-driven convergent activities with key Ministries/Depts./Organizations.
