

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO- 857
TO BE ANSWERED ON- 09/02/2022

PROMOTING INDIAN TRIBAL ARTS AND CRAFTS

857. SHRI SUJEET KUMAR:

Will the Minister of **TRIBAL AFFAIRS** be pleased to state:

- (a) what steps have been taken by Government to promote Indian tribal arts and crafts in other countries;
- (b) the number of exhibitions for promoting Indian tribal arts and crafts organized by Government in various countries during the last three years and current year, country-wise;
- (c) the number of tribals benefited from the said exhibitions; and
- (d) the quantum of export of handicrafts/artifacts manufactured by tribals from various States during each of the last three years?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SMT. RENUKA SINGH SARUTA)

(a) to (d): Tribal Cooperative Marketing Development Federation of India Limited (TRIFED), a cooperative body under the administrative control of Ministry of Tribal Affairs participated in various exhibitions abroad as organized by other Government organisations like Expert Promotion Council of Handicrafts (EPCH) Indian Trade Promotion Organisation (ITPO) etc. from time to time. TRIFED has also taken part in exhibition at Berlin Bazar in Germany during November, 2021. With regard to Berlin exhibition the stock taken was sourced from different beneficiaries located across the country which was pooled centrally at Delhi.

Apart from this, TRIFED in order to promote tribal products in the International market has sent tribal products to 63 Indian Missions/Embassies abroad to set up Atmanirbhar Bharat Corners there. Till date 42 such Atmanirbhar corners have been set up in Indian Missions abroad. To promote tribal art & craft in the International market, TRIFED is following up with such Indian Missions/Embassies abroad to promote TRIFED's website: www.tribesindia.org on their social media platforms.

TRIFED has been organising Adi Mahtosav in different parts of the country, where tribal artists exhibit their products. Products of various artisans which are detailed below:

Sl. No	Financial year	No. of Aadi Mahotsav exhibitions organized	No. of tribal beneficiaries benefitted by way of participation
1.	2018-19	18	1692
2.	2019-20	19	2258
3.	2020-21	7	377
4.	2021-22	1	288

The quantum of handicrafts/artifacts that were exported during last 3 years and current year by TRIFED are given below:-

Export Details of Tribes India Products from 2018-19 to 2021-22 :

S NO.	COUNTRY NAME	YEAR	No. of Pieces	STOCK Value (Rs. in Lakhs)
1.	Singapore	2018-19	400	4.20
2.	Brazil	2019-20	40	2.02
3.	Srilanka	2019-20	100	2.41
4.	USA	2021-22	1100	4.97
5.	Hungary		293	1.54
6.	Dhaka		66	2.72
7.	Germany		165	1.69
8.	Turkey		12	0.22
9.	Mozambique		52	3.52
		TOTAL	2228	23.29
