

RAJYA SABHA
UNSTARRED QUESTION No. 1295

To be answered on
Thursday, July 28, 2022/Sravana 6, 1944 (Saka)

QUESTION
Promotion of Ethnic Foods of North Eastern States

1295. SHRI BHUBANESWAR KALITA:

Will the Minister of DEVELOPMENT OF NORTH EASTERN REGION be pleased to state:

- (a) whether Government is promoting and encouraging ethnic foods of North Eastern Region to other regions of the country;
- (b) whether Government is providing any incentives to promote/organize the ethnic food festivals of North Eastern States in other regions, if so, the details thereof; and
- (c) whether Government has taken any action to promote marketing of ethnic foods of North Eastern Region to other regions of the country?

ANSWER

The Minister of the Ministry of Development of North Eastern Region

[Shri G. Kishan Reddy]

- (a) Geographical indication (GI) registration of 13 agri-horti produces and umbrella brands 'ONE' (Organic North East) and 'NE Fresh' have been launched by North Eastern Regional Agricultural Marketing Corporation Ltd. (NERAMAC) for promotion of Agri-Horti products of NER.
- (b)&(c) NERAMAC and the North Eastern Council (NEC) have organised and participated in various events to market and showcase ethnic foods of North Eastern Region (NER) at national and international level.
