

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.1418**  
ANSWERED ON 28.07.2022

**TOURISM CIRCUITS IN KARNATAKA**

1418 SHRI IRANNA KADADI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has any plan to implement new tourism circuits in the State of Karnataka;
- (b) if so, the details thereof, and if not, the reasons therefor;
- (c) the steps taken by Government to promote tourism in Karnataka, during the last three years; and
- (d) the details of ongoing tourism projects in the State along with the financial assistance extended for each project during the last three years?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): The Ministry of Tourism has now revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD 2.0) in order to develop sustainable and responsible tourism destinations in the country with tourist & destination centric approach. The guidelines for Swadesh Darshan 2.0 scheme has already been issued to all the States/Union Territory Administrations including Karnataka. As of now, no proposal has been received from the State Government of Karnataka for development of destination under SD 2.0 scheme.

(c) & (d): The Ministry of Tourism undertakes various promotional activities in the international and domestic markets to promote tourism destinations and products of the country including Karnataka in a holistic manner. These activities include promotion and marketing endeavours under 'Incredible India' brand-line, social media promotions, support to the tourism related events etc. In addition the Ministry of Tourism is also promoting Karnataka as a destination through its promotional website [www.incredibleindia.org](http://www.incredibleindia.org).

The Ministry of Tourism has received a project under its scheme of 'National Mission for Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive - PRASHAD' on 'Chamundeshwari Devi' (District Mysuru, Karnataka) which is one of the identified site for development under the PRASHAD scheme of the Ministry of Tourism.

The Ministry of Tourism has also sanctioned an amount for development of Railway Station at Hospet at a total cost of Rs. 5.41 crore during 2016-17.

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