

GOVERNMENT OF INDIA  
MINISTRY OF TEXTILES  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO-1596**  
ANSWERED ON- 29/07/2022

**PROGRESS IN ONE DISTRICT ONE PRODUCT SCHEME**

1596. SHRI HARNATH SINGH YADAV:

Will the Minister of TEXTILES be pleased to state:

- (a) whether Government has introduced 'One District One Product' scheme with the aim to create employment opportunities and conserve the conventional craft and small scale industries;
- (b) if so, the details thereof;
- (c) whether the progress made under this scheme is satisfactory; and
- (d) if so, the details thereof?

**ANSWER**

THE MINISTER OF STATE FOR TEXTILES  
(SMT. DARSHANA JARDOSH)

**(a) to (d):** Government has introduced 'One District One Product' scheme with the aim to create employment opportunities and conserve district specific products including the conventional craft and small-scale industries. Further, One District One Product (ODOP) has been merged with 'Districts as Export Hubs Initiative' (DEH) being run by the Department of Commerce, with Department for Promotion of Industry and Internal Trade (DPIIT) as a major stakeholder. Under the 'Districts as Export Hubs Initiative', products and services with export potential have been identified in 734 districts of the country (including Agricultural & Toy clusters and GI products in these Districts) in consultation with all the stakeholders including the States/UTs.

Under the initiative, Districts Export Action Plans are being prepared for identified products and services for overseas markets, which includes specific actions required to support local exporters/manufacturers in producing/manufacturing identified products in adequate quantity and with the requisite quality, for reaching potential buyers outside India. These plans also include identifying and addressing challenges for exports of such identified products/services, improving supply chains, market accessibility and handholding for increasing exports.

Through Districts as Export Hubs initiative, Government of India is contributing to the goal of Aatma Nirbhar Bharat, Vocal for local and Make in India by providing employment opportunities and through significantly increasing the manufacturing and exports from urban areas. Under the Scheme,

State Export Promotion Committee (SEPC) has been constituted in all the 36 States/UTs, District Export Promotion Committee (DEPC) has been constituted in all the 36 States/UTs, Products/Services with export potential have been identified in 734 Districts across the country. State export strategy has been prepared in 28 States/UTs, State nodal officers are nominated in 34 States/UTs, DEPC meetings has already been conducted in 681 Districts, draft District Action Plan has been prepared by the Regional Authorities (RAs) of Directorate General of Foreign Trade (DGFT) for 557 Districts out of which 218 are formally notified by DEPCs.

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