

GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT

RAJYA SABHA
UNSTARRED QUESTION NO. 2021
TO BE ANSWERED ON 03.08.2022

NRLM DIVERSIFICATION OF WORK

2021 SHRI AYODHYA RAMI REDDY ALLA:
SHRI MASTHAN RAO BEEDA:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether Government is aware that most SHGs under the NRLM scheme are limited to low productivity activities such as agriculture;
- (b) whether Government will come up with a plan to improve the abilities of the members to be able to diversify to other high productive activities;
- (c) if so, details thereof ;
- (d) whether low absorption of technology leading to ineffective implementation of the scheme; and
- (e) if so, steps taken to correct it?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(SADHVI NIRANJAN JYOTI)

(a) to (c) Under Deendayal Antyodaya Yojana- National Rural Livelihoods Mission (DAY-NRLM), Self Help Group (SHG) members are facilitated for adopting improved agriculture practices like Agro-Ecological practices, Non-Timber Forest Produce (NTFP), Livestock intervention, Integrated Farming Cluster (IFC) and Organic Farming etc. Further, SHG members are also being benefited from following non-farm livelihood related schemes/activities :

i. **Start Up Village Entrepreneurship Programme (SVEP):** This Scheme aims to support entrepreneurs in rural areas to set up enterprises and is being implemented since the year 2016-17. The objective of this scheme is to support members from SHG eco-system to set up enterprises. As on date, enterprise formation has started in 234 blocks across 29 States/UTs and 2,08,594 enterprises have been formed and supported.

ii. **Aajeevika Grameen Express Yojana (AGEY):** The scheme was launched in the year 2017 to provide safe, affordable and community monitored rural transport services to connect remote rural villages and for overall economic development of the area. As on date, 1,811 vehicles are operational across 26 States/UTs.

(d) & (e) The unequal access to resources including credit, market access and skill are the factors which lead to poverty and inequality besides low level of technology. Therefore, under DAY-NRLM, the thrust is on easy access to credit, skill up-gradation and promotion of diversified livelihood activities, in a structured way at the household level. Various interventions

are being facilitated through dedicated community cadres in the form of Community Resource Persons (CRPs) who are intensively trained in various thematic, e.g. community mobilization, financial literacy, agriculture, livestock and entrepreneurship etc.

As part of technological intervention under DAY-NRLM, online loan application has been developed to facilitate faster Bank loans for SHGs. Further, rigorous monitoring through Management Information System (MIS) and dissemination of latest developments in various areas is being ensured through web portal, social media etc. Trainings in both Deen Dayal Upadhyaya Grameen Kaushal Yojna and Rural Self Employment Training Institutes is being given as per the National Skill Qualification Framework (NSQF) norms. Convergence with other Ministries/Departments, e.g Ministry of Agriculture & Farmer's Welfare, Department of Animal Husbandry & Dairying and Ministry of Food Processing Industry etc. are being ensured to usher in the latest developments in various areas to the SHG members. Similarly, to address all the steps in the value chain, collectives of SHG members in form of Producer Groups and Producer companies are being promoted. In addition, members of SHGs are being supported for marketing of their products online through e-commerce platforms like Flipkart, Amazon etc.
