

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

RAJYA SABHA  
UNSTARRED QUESTION NO.2213  
ANSWERED ON 04.08.2022

**PROMOTION OF TOURISM IN KUMBAKONAM**

2213 SHRI S. KALYANASUNDARAM:

Will the Minister of **TOURISM** be pleased to state:

- (a) the steps taken by Government to promote tourism in the temple city of Kumbakonam, the details thereof; and
- (b) the amount of funds allocated, disbursed and utilized for the same?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Ministry of Tourism promotes the tourism destinations of the country, including Kumbakonam, in a holistic manner. The promotions are carried out under the schemes of “Domestic Promotion and Publicity including Hospitality” (DPPH) and “Overseas Promotion & Publicity including Market Development Assistance” (OPMD) in the domestic and important global markets. Promotions are also carried out under different themes including heritage, spiritual, wellness and adventure tourism through the web-site – [www.incredibleindia.org](http://www.incredibleindia.org) and through the social media handles of the Ministry.

Further, the Ministry under its Schemes of “Swadesh Darshan” and PRASHAD also provides financial assistance for the development of tourism infrastructure to State Governments/Union Territory (UT) Administrations, at identified sites, in consultation with them. The projects under these Schemes are identified for development in consultation with the State Governments/UTs and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines, utilization of funds released earlier etc.

(b): The details of the projects sanctioned and funds released by the Ministry of Tourism and funds utilized for development of tourism infrastructure in Tamil Nadu is given at Annexure.

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## ANNEXURE

**STATEMENT IN REPLY TO PART (b) OF RAJYA SABHA UNSTARRED QUESTION NO.2213 ANSWERED ON 04.08.2022 REGARDING PROMOTION OF TOURISM IN KUMBAKONAM.**

**DETAILS OF PROJECTS SANCTIONED IN TAMIL NADU UNDER SWADESH DARSHAN SCHEME**

(Rs in crores)

Sl. No.	Circuit	Name of Project	Year of sanction	Amount Sanctioned	Amount Released	Amount utilized
1	Costal Circuit	Development of (Chennai- Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari)	2016-17	73.13	69.48	68.59

**DETAILS OF PROJECTS SANCTIONED IN TAMIL NADU UNDER PRASHAD SCHEME**

(Rs. In Crore)

S. No.	Name of the Project	Year of Sanction	Amount Sanctioned	Amount Released
1.	Development of Kanchipuram	2016-17	13.99	13.99
2.	Development of Vellankani	2016-17	4.86	4.86

**DETAILS OF PROJECTS SANCTIONED IN TAMIL NADU UNDER INFRASTRUCTURE DEVELOPMENT**

(Rs. In Lakh)

S. No.	Name of the Project	Year of Sanction	Amount Sanctioned	Amount Released
1.	Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port.	2012-13	1724.66	1724.66

**DETAILS OF FINANCIAL ASSISTANCE GIVEN FOR FAIRS & FESTIVALS IN TAMIL NADU**

(Rs. In Lakh)

S. No.	Name of the Project	Year of Sanction	Amount Sanctioned	Amount Released
1.	Celebration of Indian Dance Festival at Mamallapuram, Tamil Nadu	2015-16	8.00	8.00
2.	India Dance Festival at Mamallapuram	2016-17	25.00	25.00
3.	India Dance Festival at Mamallapuram	2017-18	25.00	25.00
4.	India Dance Festival at Mamallapuram	2018-19	25.00	25.00
5.	(i) Indian Dance Festival- December	2019-20	50.00	50.00
	(ii) Kumari Festival			
	(iii) Tourism Cultural Festival			
6.	India Dance Festival at Mamallapuram	2021-22	25.00	25.00

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