RAJYA SABHA
UNSTARRED QUESTION NO.547
TO BE ANSWERED ON 21.07.2022

AVGC PROMOTION TASK FORCE

547. SHRI B. Lingaiah Yadav:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Ministry has constituted an Animation, Visual Effects, Gaming and Comics (AVGC) promotion taskforce and if so, the details of the representation from the industry, academia and State Governments;

(b) steps being taken for the creation of AVGC promotion task force to frame a national AVGC policy to recommend national curriculum framework for graduation, postgraduation and doctoral courses in AVGC related sectors and to recommend incentives to attract foreign direct investment in the sector; and

(c) the details thereof till date?

ANSWER

THE MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS (SHRI ANURAG SINGH THAKUR)

(a): Yes, Sir. An Animation, Visual Effects, Gaming and Comics (AVGC) Promotion Task Force has been constituted on 08.04.2022. The composition of AVGC Promotion Task Force includes Secretary from various Ministries including Information & Broadcasting (as it's Chairperson), Ministry of Skill Development and Entrepreneurship, Education, Electronics and Information Technology, Department of Promotion of Industry and Internal Trade; also Administrative Secretaries in charge of AVGC from State Government of Karnataka, Maharashtra and Telangana; Chairperson of All India Council of Technical Education, Director, National Council of educational research and training and other experts in the domain of AVGC.

(b) & (c): The terms of reference of the AVGC Promotion task force *inter-alia* **includes recommendations for a national curriculum framework for Graduation, Post-Graduation and Doctoral courses in AVGC related sectors and recommendation of incentives to attract Foreign Direct Investment in AVGC sector to make India a favourable destination for ease of doing business.**

*****