

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE & FARMERS WELFARE  
DEPARTMENT OF AGRICULTURE & FARMERS WELFARE

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 652**  
TO BE ANSWERED ON 22/07/2022

**POTENTIAL OF FLORICULTURE IN THE COUNTRY**

652. SHRI K.C. VENUGOPAL:  
SHRI SANJEEV ARORA:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to State:

- (a) whether Government has any scheme to tap the potential of floriculture in various States and if so, details thereof;
- (b) whether Government is implementing Mission for Integrated Development of Horticulture (MIDH) to tap the potential of floriculture in various States and if so, details thereof along with achievements thereof;
- (c) whether any relief/financial assistance is provided by Government in this regard and if so, details thereof, State-wise and if not, reasons therefor;
- (d) the details of funds allocated and utilized to promote floriculture during last three years and current year, year-wise; and
- (e) the steps taken by Government to promote floriculture?

**ANSWER**

MINISTER OF AGRICULTURE AND FARMERS WELFARE

(SHRI NARENDRA SINGH TOMAR)

(a) & (b): Ministry of Agriculture & Farmers Welfare is implementing Mission for Integrated Development of Horticulture (MIDH) scheme for the holistic development of horticulture in the country. All States/UTs are covered under MIDH. Under MIDH, assistance is provided for cultivation of flowers in open conditions as well as under protected conditions and for cost of planting material etc.. Details of the assistance are as under:

S. No.	Item	Cost Norms	Pattern of Assistance
<b>I</b>	<b>Area Expansion (For a maximum of 2 ha per beneficiary)</b>		
i	Cut Flowers	Rs. 1.00 lakh/ha	40% of the cost for Small & Marginal farmers and 25% of cost to other category farmers in general areas, 50% of cost in North-East & Himalayan States. Tribal Sub Plan areas, Andaman & Nicobar and Lakshadweep Islands.
ii	Bulbulous flowers	Rs.1.50 lakh/ha	
iii	Loose Flowers	Rs. 0.40 Lakh/ha	
<b>II</b>	<b>Protected Cultivation</b>		
i	Cost of planting material & cultivation of Orchid & Anthurium under poly house/shade net house.	Rs. 700/sqm.	50% of cost limited to 4000 sqm. per beneficiary.
ii	Cost of planting material & cultivation of Carnation & Gerbera under poly house/shade net house.	Rs. 610/sqm.	
iii	Cost of planting material & cultivation of Rose & liliium under poly house/shade net house.	Rs. 426/sqm.	

Since inception of MIDH scheme i.e. from 2014-15 to 2021-22, an area of 71,212 ha has been brought under cultivation of flowers in open conditions under the component of area expansion.

(c): State-wise details of the financial assistance provided for cultivation of flowers in open conditions as well as under protected conditions since inception of scheme i.e. 2014-15 to 2021-22 may be seen at **Annexure**.

(d): The details of funds allocated and released under MIDH to promote horticulture including floriculture during each of the last three years is as under:

S. No.	Year	Rs. in Crore	
		Allocation (Gol)	Release (Gol)
1.	2019-20	1960.60	1105.79
2.	2020-21	1802.00	1143.17
3.	2021-22	1408.85	709.64

During 2022-23, an amount of Rs. 1309.24 crore has been allocated under MIDH

(e): In addition, National Horticulture Board is implementing schemes namely "Development of Commercial Horticulture through Production and Post Harvest Management of Horticulture Crops" and "Capital Investment Subsidy for Construction/Expansion/ Modernization of Cold Storages and Storages for Horticulture products" for development of horticulture including floriculture. Under these schemes,

subsidy@ 35% to 50% is provided for various components as per the prescribed cost norms.

**State-wise details of the financial assistance provided for cultivation of flowers in open conditions as well as under protected conditions since inception of scheme i.e. 2014-15 to 2021-22**

Rs. in Lakhs

S. No.	Name of the State	Financial Assistance
1	Andaman & Nicobar	17.82
2	Andhra Pradesh	3500.71
3	Bihar	907.34
4	Chhattisgarh	2928.71
5	Delhi	4.64
6	Goa	514.31
7	Gujarat	1166.79
8	Haryana	2476.58
9	Jharkhand	1324.94
10	Karnataka	1532.75
11	Kerala	669.13
12	Madhya Pradesh	1090.91
13	Maharashtra	4658.23
14	Odisha	1174.33
15	Puducherry	33.73
16	Punjab	1898.65
17	Rajasthan	70.55
18	Tamil Nadu	3396.36
19	Telangana	869.07
20	Uttar Pradesh	5131.20
21	West Bengal	1405.48
22	Arunachal Pradesh	8.30
23	Assam	1633.68
24	Himachal Pradesh	974.63
25	Jammu and Kashmir	199.90
26	Ladakh	16.98
27	Manipur	294.58
28	Meghalaya	614.02
29	Mizoram	1064.50
30	Nagaland	797.20
31	Sikkim	3102.07
32	Tripura	1129.41
33	Uttarakhand	764.66
	<b>Total</b>	<b>45372.16</b>

Source: as reported by States on MIDH web portal

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