

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
STARRED QUESTION NO.245#
ANSWERED ON 23.03.2023

CAPACITY BUILDING OF TOURIST GUIDES IN UTTARAKHAND

245# DR. KALPANA SAINI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has information about the total number of tourists in the country;
- (b) if so, the details thereof, State-wise, including Uttarakhand;
- (c) the steps being taken by Government to increase the capabilities of the tourist guides of Uttarakhand; and
- (d) the plans of Government for capacity building of the expertise in these tourist guides?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): A Statement is laid on the table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA STARRED QUESTION NO.245# ANSWERED ON 23.03.2023 REGARDING CAPACITY BUILDING OF TOURIST GUIDES IN UTTARAKHAND

(a) & (b): Yes, Sir. The State-wise Domestic Tourist Visits (DTVs) & Foreign Tourist Visits (FTVs) during 2020, 2021 & 2022 are given at Annexure.

(c) & (d): The Ministry of Tourism is running Pan-India Incredible India Tourist Facilitator (IITF) Certification Program w.e.f. 01.01.2020, which is a digital initiative that aims at creating an Online learning platform with the objective of creating a pool of well trained and professional Tourist Facilitators/Guides across the country. The system provides basic, advanced Incredible India Tourist Guide (IITG) (heritage and adventure), spoken language and refresher courses for candidates. The candidates can pursue these online courses from anywhere and at any time and at their own pace. IITG (Heritage) course has been launched by Indian Institute of Tourism and Travel Management (IITTM) on 03.08.2022. Under the IITF Certification Program, candidates have to complete specialization for at least one State for completion of the course. However, more State modules can be taken up to enhance individual knowledge, which is optional.

For the purpose of increasing the capabilities of the existing guides a refresher course has been launched to integrate them in the new system of IITF/IITG. A foreign language (other than English) spoken courses for candidates are being conducted by Ministry of Tourism through IITTM. These are also applicable for guides/facilitators in the state of Uttarakhand.

In addition to this, Ministry of Tourism is conducting Linguistic Tourist Facilitator (LTF) programme which is 6-week language course in offline mode in Dutch, German, French, Japanese, Chinese etc. to create trained manpower in different foreign languages to facilitate tourist visiting India from different countries and to upgrade the skill of the existing service providers to deal effectively with foreign tourists in their own language. The following are the details in this regard:

Year-Wise and Course-Wise No. of persons trained under Linguistic Tourist Facilitator (LTF) programme

(Inception from FY 2018-19)

S. No.	Name of Courses	No. of persons trained				Total
		2018-19	2019-20	2021-22	2022-23	
1	Chinese - LTF	26	106	60	60	252
2	Thai - LTF	111	97	120	90	418
3	Japanese - LTF	78	72	90	60	300
4	Vietnamese - LTF	-	35	0	30	65
	Total	215	310	270	240	1035

Further, as per information received from Uttarakhand State Tourism Department, to increase the capabilities of tourist guides of the State, the Tourism Department of the Uttarakhand has provided the following training in the year 2022:

1. Tourism Destination Guide Training

Sr. No.	District	Name of Institution	Training Start Date	Number of Trainees
1	Dehradun	INTACH	20.09.2022	22
2	Bageshwar	INTACH	10.11.2022	24
3	Tehri	Tourism Department, H.N.B. Garhwal University Srinagar, Pauri	27.09.2022	27
4	Pauri	Tourism Department, H.N.B. Garhwal University Srinagar, Pauri	03.11.2022	30
		Grand Total		103

2. Adventure Guides

Sr. No.	Training Name	Number of Trainees
1	High Altitude Guide Course	17
2	Low Altitude Guide Course	429
	Grand Total	446

Further, under the future action plan, 32 places have been selected for 1000 heritage tourist guides training. Apart from this, 500 people will be given training for nature guides in the State.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) & (b) OF RAJYA SABHA STARRED QUESTION NO.245# ANSWERED ON 23.03.2023 REGARDING CAPACITY BUILDING OF TOURIST GUIDES IN UTTARAKHAND

State-wise Domestic Tourist Visits (DTVs) & Foreign Tourist Visits (FTVs) in India during 2020, 2021 & 2022

(Figures in '000)

S. No.	State/ UT	2020		2021		2022 (P)	
		Domestic	Foreign	Domestic	Foreign	Domestic	Foreign
1	Andaman & Nicobar Islands	191.2	5.4	126.2	1.7	235.1	4.5
2	Andhra Pradesh	70828.6	67.6	93277.6	27.6	192716.7	165.8
3	Arunachal Pradesh	42.9	1.0	102.9	0.2	209.9	1.0
4	Assam	1266.9	7.3	1409.2	0.5	8382.0	9.0
5	Bihar	5638.0	308.1	2501.2	1.0	25535.6	86.8
6	Chandigarh	418.0	12.2	228.8	5.5	4026.9	26.2
7	Chhattisgarh	2810.2	2.3	4747.4	0.0	18387.1	0.6
8	Dadra & Nagar Haveli	105.0	0.2	197.8	0.1	259.4	0.5
9	Daman & Diu	297.4	1.4	463.4	0.1	538.1	1.3
10	Delhi*	9583.7	681.2	10642.5	100.2	10642.5	100.2
11	Goa	3258.7	302.8	3308.1	22.1	7006.2	179.7
12	Gujarat	19464.5	210.0	24525.2	11.3	130546.0	2196.0
13	Haryana	2114.7	17.5	2025.5	4.6	5941.8	10.9
14	Himachal Pradesh	3170.7	42.7	5632.3	4.9	15070.9	29.3
15	Jammu & Kashmir	2519.5	5.3	11314.9	1.7	18617.7	20.0
16	Jharkhand	2574.7	0.5	3383.6	1.6	38284.4	192.3
17	Karnataka	77453.3	165.3	81333.7	72.5	182413.2	128.5
18	Kerala	4989.0	340.8	7537.6	60.5	18867.4	345.5
19	Lakshadweep	3.5	0.4	13.5	0.0	22.8	0.1
20	Madhya Pradesh	23519.6	99.8	25554.1	41.6	33695.0	174.0
21	Maharashtra *	39234.6	1262.4	43569.2	185.6	43569.2	185.6
22	Manipur	49.7	3.1	49.4	0.6	139.5	3.9
23	Meghalaya	24.7	2.3	154.4	0.4	937.1	7.9
24	Mizoram	30.9	0.3	87.2	0.2	218.4	2.6
25	Nagaland	11.0	0.5	24.0	0.3	97.4	2.9
26	Odisha	4622.3	10.2	3742.2	2.3	7867.9	22.1
27	Puducherry	1114.9	92.1	1253.2	0.3	1619.2	0.9
28	Punjab	16692.2	359.1	26640.4	308.1	26089.4	329.5
29	Rajasthan	15117.2	446.5	21988.7	34.8	108328.2	396.7
30	Sikkim	316.4	19.9	511.7	11.5	1625.6	68.6
31	Tamil Nadu	140651.2	1228.3	115336.7	57.6	192518.3	329.9
32	Tripura	127.8	31.9	177.8	0.0	235.6	8.5
33	Telangana	39997.0	46.7	32000.6	5.9	60748.4	68.4
34	Uttar Pradesh	86122.3	890.9	109708.4	44.7	139936.5	213.9
35	Uttarakhand	7005.3	41.3	19434.5	8.5	54642.6	61.6

36	West Bengal	28841.7	463.3	24326.0	34.8	84542.2	1037.0
37	Ladakh	6.7	1.1	303.0	1.1	51.0	21.3
	Total	610216.2	7171.8	677633.0	1054.6	1434565.3	6433.6

P: Provisional

Source: State/Union Territory Tourism Departments

*Data for DTVs & FTVs for Delhi and Maharashtra are estimated figures for whole year.

Note: Data for DTVs & FTVs for Chandigarh and Uttar Pradesh during 2022 are partially estimated figures.
