GOVERNMENT OF INDIA MINISTRY OF TOURISM

RAJYA SABHA STARRED QUESTION NO.179 ANSWERED ON 16.03.2023

TOURISM IN TELANGANA

179. SHRI B. PARTHASARADHI REDDY:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details on the tourism projects being/to be undertaken by the Central Government in the State of Telangana;
- (b) the steps being taken to promote eco-tourism in the State;
- (c) the total amount of funds allocated for the development of tourism in the State; and
- (d) the number of UNESCO World Heritage Sites in the State and measures being taken to maintain and preserve the heritage sites?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): A Statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA STARRED QUESTION NO.179 ANSWERED ON 16.03.2023 REGARDING TOURISM IN TELANGANA.

(a) to (c): The Ministry of Tourism has provided financial assistance under the 'Swadesh Darshan', 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' Schemes for the development of tourism related infrastructure in the State of Telangana.

Ministry of Tourism has also provided financial assistance to the State of Telangana for organizing fairs/festivals & tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme.

Ministry of Tourism has sanctioned three projects under Swadesh Darshan Scheme for an amount of Rs.268.39 crore, three projects under PRASHAD Scheme for an amount of Rs.140.11 crore and three projects under Assistance to Central Agencies for Tourism Infrastructure Development Scheme for an amount of Rs.65.85 crore in the State of Telangana. In addition to the above, an amount of Rs.245.00 lakh has also been given as financial assistance for organizing Fairs & Festivals and Tourism related events under Domestic Promotion and Publicity including Hospitality (DPPH) Scheme to the State of Telangana. The details of these projects in the State of Telangana are given at Annexure-I.

The Ministry of Tourism has now revamped its Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist & destination centric approach. Under SD2.0, Bhongir has been identified for development in the State of Telangana.

Pochampally village in Telangana State has been selected as one of the best Tourism Villages by the United Nations World Tourism Organisation (UNWTO).

Ministry of Tourism has taken several steps for promoting Eco tourism in the country including the State of Telangana:

(i) Ministry of Tourism has identified Eco Circuit as one of the themes for development of tourism circuits under the Swadesh Darshan Scheme.

- (ii) One project namely 'Development of Eco Tourism Circuit in Mahaboobnagar district' for an amount of Rs.91.62 crore was sanctioned in Telangana under the Swadesh Darshan Scheme.
- (iii) Ministry of Tourism has identified Eco-Tourism as a Niche Tourism product for promotion and development in the country including the State of Telangana.
- (iv) To position India as a preferred destination for ecotourism globally, Ministry of Tourism has formulated a National Strategy for Eco-Tourism. Following strategic pillars have been identified for development of ecotourism in the strategy document:
 - a. State Assessment and Ranking
 - b. State Strategy for Eco Tourism
 - c. Information, Education and Communication (IEC), Capacity Building and Certification
 - d. Marketing and Promotion
 - e. Destination and Product Development
 - f. Public Private and Community Partnerships
 - g. Governance and Institutional Framework
- (v) Ministry of Tourism, promotes India in a holistic manner, including eco-tourism sites, in Telangana. Ministry of Tourism releases media campaigns in important and potential markets overseas and within the country under the "Incredible India" brand line, to promote various tourism destinations and products of the country. The destinations, including eco-tourism sites, in Telangana are promoted through the official website of the Ministry www.incredibleindia.org as well as through the Social Media handles of the Ministry.
- (d): As per Archaeological Survey of India (ASI), presently, there is only one property namely Kakatiya Rudreshwara (Ramappa) Temple, Telangana inscribed on World Heritage List in the year 2021. This temple is protected and maintained by the Archaeological Survey of India and is in good state of preservation.

Furthermore, a list of 40 World Heritage Properties of India is at Annexure-II.

ANNEXURE-I

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA STARRED QUESTION NO.179 ANSWERED ON 16.03.2023 REGARDING TOURISM IN TELANGANA.

Swadesh Darshan Scheme

/D	•	α
116	ın	Crore)
(170.		

Sl.	State/	Circuit /	Name of the Project	Amt.	Amt.
No.	UT	Sanction Year		Sanctioned	Released
1.	Telangana	Eco Circuit 2015-16	Development of Eco Tourism Circuit in Mahaboobnagar district	91.62	87.04
2.	Telangana	Tribal Circuit 2016-17	Development of Mulugu- Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls	79.87	79.87
3.	Telangana	Heritage Circuit 2017-18	Development of Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb	96.90	70.61
		Total	-	268.39	237.52

PRASHAD Scheme

/	T	•	Crore)	
1	K C	ın	roro	١
1	7/2	111	CIUIC	,

Sl.	State	Name of the Project	Year of	Approved	Amount
No.			Sanction	Cost	Released
1.	Telangana	Development of Jogulamba	2020-21	36.73	13.76
		Devi Temple, Alampur			
2.		Development of Pilgrimage	2022-23	41.38	Adm.
		Infrastructure at			Sanction on
		Bhadrachalam, Bhadradri			22.12.22
		Kothagudem District			
3.		Development of Pilgrimage	2022-23	62.00	Adm.
		and Heritage Tourism			Sanction on
		Infrastructure at Rudreshwar			22.12.22
		(Ramappa) Temple, Mulugu			
		Total		140.11	13.76

Assistance to Central Agencies for Tourism Infrastructure Development Scheme

(Rs. in Crore)

	(ISS III CIOI					
Sl.	State/UT	Name of the Project	Sanction	Central	Amt.	Amt.
No.		/	Year	Agency	Sanctioned	Released
		Sanction Year				
1.	Telangana	Joint Development of	2016-17	M/o	4.41	3.52
	_	Hyderabad Railway		Railways		
		Station		-		
2.	Telangana	Multimedia Laser	2022-23	Broadcast	49.65	4.90
		Show at Hyderabad,		Engineering		
		Telangana		Consultants		
				India		
				Limited		

				(BECIL)		
3.	Telangana	Design, Suppl	y, 2022-23	Broadcast	11.79	1.17
		Installation, Testin	ng	Engineering		
		& Commissioning	of	Consultants		
		Digital Multimed	lia	India		
		Technology an	nd	Limited		
		Lightings at Osman	ia	(BECIL)		
		Arts Universit	zy,			
		Hyderabad Telangar	na			
		Total			65.85	9.59

Financial assistance provided for organizing fairs/festivals & tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme

(Rs. in Lakh)

Name of	Year	Name of Fairs & Festivals	Amount	Amount
State			Sanctioned	Released
Telangana	2014-15	Kakatiya Festival at Warangal	25.00	25.00
		Golconda Festival at Hyderabad	25.00	25.00
	2017-18	3 rd International Kite Festival &	45.00	45.00
		Golconda Masters Golf		
		Championship at Hyderabad		
	2018-19	Bathukamma Festival	25.00	25.00
		4 th International Kite Festival	25.00	25.00
	2019-20	Bathukamma Festival	25.00	25.00
		Kite Festival	25.00	25.00
	2021-22	Bathukamma Festival	25.00	25.00
		Medaram Jatara at Munugu	25.00	25.00
		Total	245.00	245.00

ANNEXURE-II

STATEMENT IN REPLY TO PART (d) OF RAJYA SABHA STARRED QUESTION NO.179 ANSWERED ON 16.03.2023 REGARDING TOURISM IN TELANGANA.

INDIA: WORLD HERITAGE SITES

Sl.	Site	State	Year
No.			
1.	Agra Fort	Uttar Pradesh	1983
2.	Ajanta Caves	Maharashtra	1983
3.	Ellora Caves	Maharashtra	1983
4.	Taj Mahal	Uttar Pradesh	1983
5.	Group of Monuments at Mahabalipuram	Tamil Nadu	1984
6.	Sun Temple, Konarak	Odisha	1984
7.	Kaziranga National Park	Assam	1985
8.	Keoladeo National Park	Rajasthan	1985
9.	Manas Wildlife Sanctuary	Assam	1985
10.	Churches and Convents	Goa	1986
11.	Fatehpur Sikri	Uttar Pradesh	1986
12.	Group of Monuments at Hampi	Karnataka	1986
13.	Khajuraho Group of Monuments	Madhya Pradesh	1986
14.	Elephanta Caves	Maharashtra	1987
15.	Great Living Chola Temples at Thanjavur,	Tamil Nadu	1987 & 2004
	Gangaikondacholapuran and Darasuram		
16.	Group of Monuments at Pattadakal	Karnataka	1987
17.	Sundarbans National Park	West Bengal	1987
18.	Nanda Devi and Valley of Flowers National	Uttarakhand	1988 & 2005
	Parks		
19.	Buddhist Monuments at Sanchi	Madhya Pradesh	1989
20.	Humayun's Tomb	Delhi	1993
21.	Qutb Minar and its Monuments	Delhi	1993
22.	22a Mountain Railway of India (Darjeeling)	West Bengal	1999
	22b Nilgiri	Tamil Nadu	2005
	22c Kalka - Shimla	Himachal	2008
		Pradesh	
23.	Mahabodhi Temple Complex at Bodh Gaya	Bihar	2002
24.	Rock Shelters of Bhimbetka	Madhya Pradesh	2003
25.	Champaner - Pavagadh Archaeological Park	Gujarat	2004
26.	Chhatrapati Shivaji Terminus	Maharashtra	2004
	(formerly Victoria Terminus)		
27.	Red Fort Complex	Delhi	2007
28.	The Jantar Mantar, Jaipur	Rajasthan	2010
29.	Western Ghats	Karnataka,	2012
		Kerala,	
		Maharashtra,	
20	ITHE CO. 1	Tamil Nadu	2012
30.	Hill Forts of Rajasthan	Rajasthan	2013
	30a Chittorgarh		
	30b Kumbhalgarh		

	30c Jaisalmer		
	30d Ranthambhore		
	30e Amber		
	30f Gagron		
31.	Rani-ki-Vav (the Queen's Stepwell) at Patan	Gujarat	2014
32.	Great Himalayan National Park Conservation	Himachal	2014
	Area	Pradesh	
33.	Archeological Site of Nalanda Mahavihara at	Bihar	2016
	Nalanda		
34.	The Architectural Work of Le Corbusier, an	Chandigarh	2016
	Outstanding Contribution to the Modern		
	Movement		
35.	Khangchendzonga National Park	Sikkim	2016
36.	Historic City of Ahmadabad	Gujarat	2017
37.	Victorian Gothic and Art Deco Ensembles of	Maharashtra	2018
	Mumbai		
38.	Jaipur City	Rajasthan	2019
39.	Dholavira: a Harappan City	Gujarat	2021
40.	Kakatiya Rudreshwara (Ramappa) Temple	Telangana	2021
