

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1905
ANSWERED ON 16.03.2023

TOURISM INFRASTRUCTURE IN THE NORTH-EAST

1905 SHRI BIPLAB KUMAR DEB:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether the Ministry is aware that North- East Region of the country presents a tremendous untapped potential for the growth of tourism sector;
- (b) the details of the initiatives taken by the Ministry to attract tourists from across the world to the North-East parts of the country during the last three years, State-wise; and
- (c) the details of the funds utilised for development of tourism infrastructure in the North-East during the last three years, State-wise, year-wise?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): The North Eastern Region (NER) is endowed with diverse tourist attractions and each State has its own distinct features. The Ministry of Tourism places special emphasis on the development and promotion of tourism for North Eastern States by providing financial assistance under different schemes such as Swadesh Darshan, PRASHAD & Infrastructure Development Division which includes assistance for development of tourist infrastructure, promotion of fairs/festivals, tourism related events in the region, publicity campaigns etc.

International Tourism Mart (ITM) is an annual event organised by the Ministry of Tourism in the North Eastern region with the objective of highlighting the tourism potential of the region in the domestic and international Market. On 17th and 18th November, 2022 the ITM was held at Aizwal, Mizoram. Since April 2020, under Dekho Apna Desh campaign, the Ministry of Tourism is conducting webinars on various tourism products including NER and some of the webinars were dedicated to North East Region. Tourism & Culture Minister's conference was also organized in September, 2021 which was attended by Hon'ble Chief Minister of Assam, Hon'ble Union Minister of Tourism, Culture and DoNER, Hon'ble Union Minister of State for Tourism, Hon'ble Union Minister of State for Culture & Parliamentary Affairs, Tourism and Culture Ministers of the North-Eastern States, officials from Central and State Governments and stakeholders from the Travel and Hospitality Industry.

Ministry of Tourism is also augmenting tourism infrastructure and connectivity in the region in coordination with Ministry of Civil Aviation through the Regional Connectivity Scheme (RCS)- UDE DESH KA AAM NAGRIK (UDAN). In an effort to promote Tourism, Ministry of Tourism is also providing financial assistance for construction of a Convention Centre at Aizawl and View Points on highways of North Eastern States.

(c): The details of the funds utilised for various schemes in North East Region during last three years is given as annexure.

ANNEXURE

STATEMENT IN REPLY TO PART (C) OF RAJYA SABHA UNSTARRED QUESTION NO.1905 ANSWERED ON 16.03.2023 REGARDING TOURISM INFRASTRUCTURE IN NORTH-EAST

List of Projects Sanctioned under the PRASHAD Scheme in North Eastern Region during last three years

(Rs. in Cr.)

S. No.	Year	State	Name of Project	Approved Cost	Released Amount
1	2020-21	Arunachal Pradesh	Development of Parshuram Kund, Lohit Distt.	37.88	7.34
2	2020-21	Meghalaya	Development of Pilgrimage Facilitation in Meghalaya	29.32	17.59
3	2022-23	Mizoram	Development of infrastructure for Pilgrimage and Heritage Tourism in the State of Mizoram under PRASHAD Scheme	44.88	Adm. Sanction on 14.12.2022
4	2022-23	Nagaland	Development of Pilgrimage and Tourism infrastructure at Zunheboto, Nagaland under PRASHAD Scheme	18.18	Adm. Sanction on 4.11.2022
5	2020-21	Sikkim	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	33.32	18.50
6	2020-21	Tripura	Development of Tripura Sundari Temple, Udaipur	37.80	21.18
			Total	201.38	64.61

The Details of the destinations identified in as of now for development under Swadesh Darshan in North Eastern Region is as under:

S. No.	States/Union Territory	Destination approved by HMT
1.	Arunachal Pradesh	Bomjir, Mechuka
2.	Assam	Jorhat, Kokrajhar
3.	Meghalaya	Shillong, Sohra
4.	Mizoram	Aizawl, Champhai
5.	Nagaland	Niuland, Chumukedima
6.	Sikkim	Gangtok, Gyalshing
7.	Tripura	Agartala, Unakoti

List of Projects sanctioned under the Scheme Assistance to Central Agencies for Tourism Infrastructure Development in North East Region during last three years

(Rs. in Lakh)

Sl. No.	Year	Name of State	Name of Project	Agency	Amount sanctioned	Amount Released
1	2019-20	Assam (Neamati, Pandu, Jogighopa & Biswanathghat)	Development of Jetties at nine (09) main points of embarkation/disembarkation of River Cruise on	IWAI	311.45	77.86

			National Water ways No. 1& 2			
2	2020-21	Mizoram	Development of Convention Centre and associated Infrastructure at Aizawl, Mizoram	WAPCOS	3994.75	1570.71
3	2022-23	NER	Development of 22 viewpoints in North Eastern State (i)Nagaland (2 view points)- Rs.5.77 Cr. (ii)Meghalaya (3 view points) – Rs.6.26 Cr. (iii)Mizoram (9 view points)- Rs.12.78 Cr. (iv)Arunachal Pradesh (4 view points) – Rs.6.25 Cr. (v)Manipur (3 view points)- Rs.5.93 Cr. (vi)Sikkim/West Bengal (1 view point)- Rs.3.70 Cr.	NHIDCL	4444.00	444.40

State wise list of fairs and festivals under DPPH Scheme in North East Region during last three years

(Rs. in Lakh)

Year	Name of State	Name of Fairs & Festivals	Amount sanctioned	Amount released
2021-22	Assam	Bhogali Festival	25.00	25.00
		Rongoli festivals	25.00	25.00
2019-20	Arunachal Pradesh	River Tribe's Angling Festival	25.00	25.00
		Butterfly Meet at MIAO	25.00	25.00
2020-21		Pedal to Pakke	25.00	25.00
2021-22		Easterly Essence Ledum Festival	25.00	25.00
		Orange Festival of Music and Adventure	25.00	25.00
2019-20	Manipur	Sangai Festival	25.00	25.00
		Youth Adventure & Water Sports festival	25.00	25.00
2019-20	Meghalaya	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
2021-22		Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
2019-20	Mizoram	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
2020-21		Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
2021-22		Anthurium Festival &	25.00	25.00
		Winter Festival	25.00	25.00
2019-20	Nagaland	Hornbill Festival	25.00	25.00

		Thuwu-Ni Festival	10.00	10.00
		Sukhrunye Festival	15.00	15.00
2021-22		Hornbill Festival	20.00	20.00
		The Angami's Sekrenyi Festival	10.00	10.00
2019-20	Sikkim	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter Festival	25.00	25.00
2020-21		Red Panda Winter Carnival	25.00	25.00
		Jorethang Maghey Mela	12.50	12.50
		Pelling Winter Tourism Festival	12.50	12.50
2021-22		Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim	12.50	12.50
		Khangchendzonga Winter Carnival Festival	12.50	12.50
		Jorethang Maghey Mela	25.00	25.00
2019-20	Tripura	Kharchi Mela	25.00	25.00
		Neermahal Festival	2.00	2.00
		Diwali Mela	15.00	15.00
2020-21		Bharat Bangla Festival	25.00	25.00
