

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 440
TO BE ANSWERED ON 06.02.2023

SETTING UP OF SMALL SCALE INDUSTRIES UNDER KVIC IN UP

440. **SMT. KANTA KARDAM:**

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government has implemented any scheme for setting up small scale industries under the Khadi and Village Industries Commission (KVIC) for rural women in the State of Uttar Pradesh, especially for those living below the poverty line, so that their social and economic status could be improved;
- (b) if so, the details thereof, along with the present status of the said scheme; and
- (c) the other steps taken/being taken by Government in this regard?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a)&(b): Ministry of MSME, through Khadi and Village Industries Commission (KVIC) is implementing the following schemes for the development of rural sector and employment generation to traditional rural artisans in the country including women of Uttar Pradesh.

I. Prime Minister's Employment Generation Programme (PMEGP), is a major credit-linked subsidy programme, aimed at generating self-employment opportunities for the rural and urban unemployed persons through establishment of micro-enterprises in non-farm sector, in the country. Under PMEGP, General Category beneficiaries can avail benefit of Margin Money (MM) subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to Special Categories such as ST/SC/OBC/**women**/minorities/transgenders, etc. the MM subsidy is 35% in rural areas and 25% in urban areas. Beneficiary contribution is 10% (General Category) and 5% (Special Category). The maximum projects cost is Rs. 50 lakh in the manufacturing sector and Rs. 20 lakh in the service sector. Number of women beneficiaries benefitted, MM subsidy and employment generated to establish their micro enterprises, in the country and Uttar Pradesh, during last three years and current year (as on 31.1.2023) is enclosed as **Annexure**.

II. Khadi VikasYojana (KVY) provides assistance to khadi artisans through sub-components such as (i) Modified Market Development Assistance (MMDA) (ii) Interest Subsidy Eligibility Certificate Scheme (ISEC) (iii) Work-shed Scheme for Khadi Artisans and (iv) Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure. This scheme supports primarily women khadi artisans, who constitute around 3.98 lakh out of 4.97 lakhs total artisans i.e. around 80% of the total khadi artisans in the country. Out of total women Khadi artisans, around 1.18 lakh women Khadi artisans like spinners, weavers, etc. are engaged in Uttar Pradesh State.

III. Gramodyog Vikas Yojana (GVY) through its verticals (i) Agarbatti Programme under Wellness and Cosmetics Industries (WCI), (ii) Honey Mission under Agro-Based & Food Processing Industries (ABFPI) and (iii) Kumhar Sashaktikaran Programme under Mineral Based Industry (MBI) is promoting rural women in Uttar Pradesh for their social and economic improvement:

i. **Agarbatti Programme** includes oil & soap industry, aromatic oil & fragrances, cosmetic & beauty products, etc. Under the scheme, 10 days training is provided to agarbatti manufacturing artisans through master trainers and are provided with Agarbatti machines (automatic and manual), toolkit and equipment to individual beneficiaries/artisans. During the year 2021-22, 100 women beneficiaries have been trained and provided with pedal operated agarbatti making machine. Pattern of assistance under the scheme is as follows:

Sl. No.	Particulars	KVIC contribution			
		SC	ST	Gen	BPL
1	All India	90%	90%	80%	100%
2	North Eastern Region	95%	95%	90%	100%

ii. **Honey Mission** scheme promote Bee Keeping activities and provide self-sustaining employment opportunities among farmers, adivasies and unemployed youth in rural India, especially in economically backward and remote areas. Under the scheme, beneficiaries are provided with 10 bee boxes with live bee colonies, tool kit and training.

iii. **Kumhar Sashaktikaran Programme** supports rural pottery artisans through distribution of Electric Pottery Wheels along-with other tools and equipment, training, etc.

iv. **Skill Development Programme:** KVIC, through its various skill development training programmes in disciplines like – beekeeping, pottery, leather goods, agarbatti making, fruits and vegetables processing, bakery course, tailoring and embroidery, soap and detergent making, beautician course, etc. have been skilling women across the country.

Details of progress made by KVIC in Uttar Pradesh under GVY is enclosed as **Annexure**.

(c): Ministry of MSME is taking the following steps for the promotion of entrepreneurship of rural artisans including women:

- Awareness camps, workshops and exhibitions at all levels are being organized in order to propagate the Khadi and Village Industry (KVI) schemes for generation of employment opportunities.
- Regular publicity of KVI schemes are undertaken through print and electronic media.
- Free online Entrepreneurship Development Programme (EDP) training is organised for prospective entrepreneurs under PMEGP, including rural women.
- Under Scheme of Fund for Regeneration of Traditional Industries (SFURTI), assistance is given to rural traditional artisans, primarily women, to set up manufacturing collectives for value added production of traditional goods for enhanced sustainable income. Since, 2014-15 till date, 498 SFURTI clusters have been approved benefitting 2.94 lakh artisans of which 1.6 lakh artisans (54%) are women.
- Marketing support programmes including domestic and international exhibition are also organised for promoting the sales and display of products made by rural entrepreneurs.

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Annexure referred to in reply to part (a)&(b) of the Rajya Sabha Unstarred Question No. 440 for answer on 06.02.2023

Number of women beneficiaries benefitted, MM subsidy disbursed and estimated employment generated in Uttar Pradesh under **PMEGP** during last three years and current year (as on 31.01.2023) are as follows:

Year	Women beneficiaries benefitted	MM Subsidy (Rs. in lakh)	Estimated employment Generated
2019-20	1574	7113.28	12592
2020-21	2777	11200.43	22216
2021-22	3712	14372.49	29696
2022-23*	2720	11133.68	21760

*(as on 31.01.2023)

Number of women beneficiaries assisted under **Honey Mission** in Uttar Pradesh is as follows:

Year	No. of women beneficiaries
2017-18	75
2018-19	34
2019-20	9
2020-21	91
2021-22	92

Number of women pottery artisans, distributed electric potter wheels and employment generated in Uttar Pradesh under **Kumhar Sashaktikaran Programme** is as follows:

Year	No. of electric potter wheels distributed to women pottery artisans	No. of employment generated for women
2017-18	45	180
2018-19	565	2260
2019-20	205	820
2020-21	300	1200
2021-22	210	840

Number of women candidates trained under **Skill Development Programme (SDP)** and **Entrepreneurship Awareness Programme (EAP)** in Uttar Pradesh during last five years and current year (as on 31.12.2022) is as follows:

Year	No. of women candidates trained
2017-18	2095
2018-19	1852
2019-20	2089
2020-21	2515
2021-22	2686
2022-23 (as on 31.12.22)	1997