

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.937
ANSWERED ON 09.02.2023

SWADESH DARSHAN SCHEME IN PUNJAB

937 SHRI VIKRAMJIT SINGH SAHNEY:

Will the Minister of **TOURISM** be pleased to state:

- (a) the number of tourist places selected for development under Swadesh Darshan Scheme in the State of Punjab in the last five years, year-wise, district-wise;
- (b) the details of funds allocated and utilized under Swadesh Darshan Scheme in Punjab in the last five years, year-wise, district-wise;
- (c) whether Government has conducted any impact evaluation study of the Scheme to check the quality of selected and developed tourist places in the last five years, if so, the details thereof, year-wise, tourist place-wise; and
- (d) if not, the reasons therefor?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) and (b): The Ministry of Tourism in the year 2018-19 has sanctioned 1 project under Heritage theme of Swadesh Darshan Scheme in the State of Punjab for an amount of Rs. 94.51 Crore, which includes development works at Anandpur Sahib, Fatehgarh Sahib, Chamkaur Sahib, Ferozpur, Khatkar Kalan, Kalanour and Patiala. As of now, Punjab Heritage and Tourism Promotion Board, the Implementing Agency has utilized Rs. 52.06 Crore in respect of this project. The Ministry of Tourism has now revamped its scheme of Swadesh Darshan as Swadesh Darshan 2.0 (SD2.0) for development of sustainable and responsible tourism destination and has identified 'Amritsar' and 'Kapurthala' as destinations in Punjab for development under SD2.0.

(c) and (d): The Ministry of Tourism undertook a Third Party Impact Assessment of Central Sector Scheme Swadesh Darshan (Integrated Development of Theme-Based Tourist Circuits) in July, 2019 through National Productivity Council (NPC). The Impact Assessment study included detailed field studies of 10 selected Swadesh Darshan projects sanctioned in the States of Andhra Pradesh, Arunachal Pradesh, Goa, Kerala, Madhya Pradesh, Meghalaya, Rajasthan, Sikkim, Tamil Nadu and Uttarakhand. The study states that the Swadesh Darshan scheme has contributed towards improving tourist infrastructure.
