

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.2537#**  
ANSWERED ON 10.08.2023

**MAINTENANCE AND IMPROVEMENT OF HERITAGE CIRCUITS**

2537# DR. KALPANA SAINI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has formulated any plan for maintenance and improvement of Heritage Circuits to cater the needs of the tourists coming from all over the world;
- (b) if so, the details thereof; and
- (c) the steps being taken by Government to attract foreign tourists to the various tourist spots of the country especially in Uttarakhand?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): The Ministry of Tourism launched its 'Swadesh Darshan Scheme' in 2014-15 with the objective of integrated development of Theme-Based Tourist Circuits in the country and Heritage Tourism is one of the identified themes under the scheme for development. The objective of the scheme included creation of tourism infrastructure at the selected sites/destinations and to enhance visitor experience/satisfaction.

While Operation, maintenance and improvement of these circuits is primarily the responsibility of the respective State Government, the Ministry of Tourism sanctioned 10 Projects under the Heritage theme of 'Swadesh Darshan' scheme in the country and the detail of these project are annexed.

The Ministry of Tourism promotes India including Uttarakhand, as a holistic tourist destination. Promotions are undertaken by showcasing different tourism destinations and products of the country through the official web-site and social media handles of the Ministry. Significant tourist destinations of the country including Uttarakhand are also amplified through the different promotional materials, films and other collaterals developed by the Ministry for domestic as well as foreign tourists. The Ministry of Tourism also participates in major Travel Fairs and conducts promotional Road Shows in potential source markets to promote tourism to country.

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## ANNEXURE

### STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.2537# ANSWERED ON 10.08.2023 REGARDING MAINTENANCE AND IMPROVEMENT OF HERITAGE CIRCUITS

#### LIST OF SANCTIONED PROJECTS UNDER HERITAGE CIRCUIT THEME OF SWADESH DARSHAN SCHEME

(Amount in ₹ Crore)

S. No.	Name of State	Year Of sanction	Project Name	Amount Sanctioned
1.	Gujarat	(2016-17)	Development of Ahmedabad- Rajkot- Porbandar –Bardoli- Dandi.	58.42
2.	Madhya Pradesh	(2016-17)	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82
3.	Uttarakhand	(2016-17)	Development of Kumaon Region – Katarmal –Jogeshwar-Baijnath-Devidhura.	76.32
4.	Uttar Pradesh	(2016-17)	Development of Kalinjar Fort (Banda)- Marhar Dham (Sant Kabir Nagar)- Chauri Chaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut)	33.92
5.	Assam	(2016-17)	Development of Tezpur – Majuli – Sibsagar	90.98
6.	Gujarat	(2016-17)	Development of Vadnagar- Modhera	91.12
7.	Puducherry	(2017-18)	Development of Franco- Tamil Village, Karaikal, Mahe and Yanam	49.44
8.	Rajasthan	(2017-18)	Development of Heritage Circuit Development of Rajsamand (Kumbhalgarh Fort) - Jaipur (Facade Illumination in Jaipur and Nahargarh Fort) -Jhalawar (Gagron Fort) - Chittorgarh (Chittorgarh Fort) – Jaisalmer (Jaisalmer Fort) - Hanumangarh (Gogamedi) - Udaipur (Pratap Gaurav Kendra) - Dholpur (Bagh-I-Nilofor and Purani Chawani) - Nagaur (Meera Bai Smarak, Merta) - Tonk (Sunehri Kothi)	70.61
9.	Telangana	(2017-18)	Development of Heritage Circuit: Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb	96.90
10.	Punjab	(2018-19)	Development of Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Khatkar Kalan – Kalanour - Patiala	94.51

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