

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.2548**  
ANSWERED ON 10.08.2023

**PROMOTION OF ECOTOURISM**

2548 DR. WANWEIROY KHARLUKHI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has allocated funds specific for the promotion of ecotourism under the Financial Year 2023-24 budget;
- (b) if so, the details thereof, if not, the reasons therefor;
- (c) whether Government has taken any steps to promote ecotourism in the country; and
- (d) if so, the details thereof, if not, the reasons therefor?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): While promotion and development of Tourism, including Eco Tourism, is primarily the responsibility of the State Governments/UT Administrations, Ministry of Tourism promotes India in a holistic manner. As part of its on-going activities, it releases global print, electronic and online media campaigns in important and potential markets overseas, under the 'Incredible India' brand-line, to promote various tourism destinations and products of the country.

To position India as a preferred destination for ecotourism globally, Ministry of Tourism has formulated a National Strategy for Eco-Tourism. Following strategic pillars have been identified for development of ecotourism in the strategy document:

- i. State Assessment and Ranking
- ii. State Strategy for Eco Tourism
- iii. IEC, Capacity Building and Certification
- iv. Marketing and Promotion
- v. Destination and Product Development
- vi. Public Private and Community Partnerships
- vii. Governance and Institutional Framework

A National Board for Sustainable Tourism has been constituted under the Chairpersonship of Secretary (T), comprising of representatives from identified Central Ministries/organizations, State Governments/UT Administrations and Industry Stakeholders. The Board shall guide the operationalisation and implementation of various strategic initiatives for development of Sustainable Tourism and Eco-tourism in the Country.

Eco-circuit was identified as one of the themes for development of tourism infrastructure under Swadesh Darshan Scheme of the Ministry. Details of projects sanctioned under Eco- circuit are at Annexure-I.

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# ANNEXURE-I

## STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.2548 ANSWERED ON 10.08.2023 REGARDING PROMOTION OF ECOTOURISM

### Details of project sanctioned under the Eco Circuit theme of Swadesh Darshan Scheme in the country

(Amount in ₹ Crore)

S. No.	Name of State	Year	Project Name	Amount Sanctioned	Amount Released
1.	Uttarakhand	(2015-16)	Development of Circuit at Tehri-Chamba- Sarain around Tehri Lake.	69.17	69.17
2.	Telangana	(2015-16)	Development of Circuit in Mahaboobnagar districts (Somasila, Singotam, Kadalaivanam, Akkamahadevi, Egalanpanta, Farahabad, Uma Maheshwaram, Mallelatheertham)	91.62	91.25
3.	Kerala	(2015-16)	Development of Pathanamthitta-Gavi- Vagamon- Thekkady.	64.08	64.08
4.	Mizoram	(2016-17)	Development of Eco-Adventure Circuit at Aizawl -Rawpuichhip - Khawhphawp - Lengpui - - Chatlang- Sakawrhmutuaitlang - Muthee - Beratlawng -Tuirial Airfield – Hmuifang	66.37	49.53
5.	Madhya Pradesh	(2017-18)	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River	93.76	89.07
6.	Jharkhand	(2018-19)	Development of Eco Tourism circuit: Dalma- Betla National park- Mirchैया- Netarhat	30.11	26.37
<b>Total</b>				<b>415.11</b>	<b>389.47</b>

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