

**GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF PHARMACEUTICALS**

RAJYA SABHA
STARRED QUESTION No. 98
TO BE ANSWERED ON 12th December, 2023

Implementation of Pradhan Mantri Bhartiya Janaushadhi Pariyojana In Tamil Nadu

98 Shri R. Dharmar:

Will the Minister of **Chemicals and Fertilizers** be pleased to state:

- (a) the features of the Pradhan Mantri Bhartiya Janaushadhi Pariyojana;
- (b) the details of funds sanctioned, allocated and utilized under this Pariyojana within Tamil Nadu so far;
- (c) the details of the number of Janaushadhi kendras set up under this Pariyojana within Tamil Nadu so far;
- (d) the details of medicines being provided at these kendras;
- (e) whether there has been growth in the number of kendras within the country during the last three years; and
- (f) whether the Pariyojana has made significant impact to the lives of common people by providing quality medicines at an affordable price and the details thereof?

ANSWER

**MINISTER IN THE MINISTRY OF CHEMICALS AND FERTILIZERS
(Dr. MANSUKH MANDAVIYA)**

- (a) to (f): A Statement is laid on the Table of the House.

Statement referred to in reply to the RAJYA SABHA STARRED Q.NO. 98 (8th POSITION) for answer on 12.12.2023 raised by Shri R. Dharmar regarding Implementation of Pradhan Mantri Bhartiya Janaushadhi Pariyojana In Tamil Nadu

Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) was launched with an objective of making quality generic medicines available at affordable prices to all citizens. Under the Scheme, dedicated outlets known as *Pradhan Mantri Bhartiya Janaushadhi Kendras* (PMBJKs) have been opened to provide quality generic medicines at affordable prices. The scheme is implemented through Pharmaceuticals & Medical Devices Bureau of India (PMBI), a society under the aegis of the Department. The prices of the Jan Aushadhi medicines are generally 50%-90% less than that of branded medicine's prices available in the open market. A margin of 20% on the Retail Price and an incentive @ 15% of monthly purchases, subject to a ceiling of Rs. 15,000/- per month is given to the Kendra owners. In addition, one-time incentive of Rs. 2.00 lakh is provided to the PMBJP Kendras opened in North-Eastern States, Himalayan areas, Island territories and backward areas mentioned as aspirational district by NITI Aayog or opened by women entrepreneur, Divyang, SC & ST. In order to ensure quality of the products, medicines are procured only from World Health Organization – Good Manufacturing Practices (WHO-GMP) certified manufacturers. Further, each batch of drug is tested at laboratories accredited by 'National Accreditation Board for Testing and Calibration Laboratories' (NABL) before its dispatch.

As on 30.11.2023, 861 Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs) have been opened in the State of Tamil Nadu under this Scheme.

The product basket of PMBJP comprises 1965 medicines and 293 surgical devices covering major therapeutic groups such as Anti-infectives, Anti-diabetics, Cardiovasculars, Anti-cancers, Gastro-intestinal medicines, etc., which are available for sale through these kendras. In addition to this, nutraceutical products like Protein Powder, Malt-based Food Supplements, etc. and some AYUSH products like Ayuraksha Kit, Balraksha Kit and Ayush-64 tablet as Immunity boosters have been added in the product basket of the Pariyojana which is being made available through selected Kendras.

There is significant growth in the number of Pradhan Mantri Bhartiya Janaushadhi Kendras during the last three years, details of which are as under: -

Sl. No.	Financial Year	Total PMBJKs
1	2020-21	7557
2	2021-22	8610
3	2022-23	9304

The scheme has made significant impact to the lives of common people by providing quality generic medicines at an affordable price. The sale of medicines through more than 10,000 Kendras in the country has led to estimated savings of more than Rs. 23,000 crore to the common citizens during the last nine years. As per estimates, about 10-12 lakhs people buy medicines on a daily average basis from Jan Aushadhi Kendras all across the country. Further, the scheme provides a good source of self-employment with sustainable and regular earnings.
