GOVERNMENT OF INDIA MINISTRY OF HOME AFFAIRS

RAJYA SABHA UNSTARRED QUESTION NO. 1175

TO BE ANSWERED ON THE 13TH DECEMBER 2023/ AGRAHAYANA, 22, 1945 (SAKA)

VIBRANT VILLAGES PROGRAMME

1175 SHRI R. DHARMAR:

Will the Minister of HOME AFFAIRS be pleased to state:

- (a) the features of Vibrant Villages Programme;
- (b) whether Government has planned to facilitate tourism infrastructure and amenities in border villages of the country through this programme, if so, the details thereof;
- (c) the details of the funds estimated under this programme;
- (d) the details of the target likely to be set under this programme;
- (e) whether Government has identified the villages likely to be covered under this programme across the country, if so, the details thereof, including Tamil Nadu; and
- (f) the time by when this scheme is likely to be implemented?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS (SHRI NISITH PRAMANIK)

(a) to (f): Government has approved Vibrant Villages Programme(VVP) as a Centrally Sponsored Scheme on 15th February, 2023, with financial outlay of ₹4800 crore for the FY 2022-23 to 2025-26, for comprehensive development of the select villages in 46 blocks in 19 districts abutting

northern border in the States of Arunachal Pradesh, Himachal Pradesh, Sikkim, Uttarakhand and UT of Ladakh.

The objective of the programme is comprehensive development of these villages to improve the quality of life of people & thereby reversing outmigration. The programme envisages focused areas of interventions for creation of opportunities for livelihood generation through promotion of agriculture, horticulture, tourism & cultural heritage, skill development and entrepreneurship, development of co-operative societies for managing livelihood opportunities including agriculture/horticulture, cultivation of medicinal plants/herbs, road connectivity, housing & village infrastructure, energy including renewable energy, television & telecom connectivity, financial inclusion, etc.

One of the sectors identified for development is promotion of tourism and culture by augmentation of various tourism related infrastructure, promoting community managed home stays, organizing local fairs & festivals, promotion of eco-tourism, agro-tourism, wellness, wildlife, spiritual& adventure tourism, promotion of local cuisines, etc.

VVP has been conceived as an outcome oriented programme with outcome indicators at three levels- village, household & individual beneficiary.
