

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 1708**  
**TO BE ANSWERED ON 18.12.2023**

**MSMEs AND FOREIGN MARKETS**

1708. SHRI SADANAND SETH TANAWDE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government has taken any steps to enhance the competitiveness of MSMEs in foreign markets and promote the use of green technology in MSMEs;
- (b) whether any initiatives were taken to promote innovation and entrepreneurship in MSMEs for more employment generations;
- (c) whether Government has put in place a monitoring mechanism to ensure the performance of the MSMEs; and
- (d) the number of MSME projects in Goa and details thereof?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a): The Ministry of Micro, Small and Medium Enterprises (MSME) is implementing MSME Champions Scheme in order to enhance competitiveness of MSMEs to make them competitive in foreign markets. MSME Sustainable (ZED) Certification Scheme a component under MSME Champions Scheme provides financial support for technology up-gradation for moving towards zero effect solution/pollution control measures/cleaner technology.

(b): The Ministry of Micro, Small and Medium Enterprises (MSME) has taken several initiatives to promote innovation and entrepreneurship in MSMEs. These inter-alia include MSME Innovative Scheme, Entrepreneurship and Skill Development Programme (ESDP) and Prime Minister's Employment Generation Programme (PMEGP) to generate more employment through self employment or entrepreneurship of MSMEs in the country.

(c) & (d): The Ministry of Micro, Small and Medium Enterprises (MSME) is implementing MSME Sustainable (ZED) Certification Scheme a component under MSME Champions Scheme to ensure the performance of manufacturing MSMEs through assessment on different parameters in bronze, silver and gold certification levels. The MSME Sustainable (ZED) Certification Scheme is based on an assessment model which includes various parameters that encourage MSMEs to improve their processes and systems to enhance quality and also move towards sustainability. The scheme was launched on April 28, 2022, more than 1.43 lakh MSMEs have registered, out of which 66,000 Bronze, 290 Silver and 280 Gold certifications have been certified across the country. In the State of Goa, as on date, 61 MSMEs are registered, out of which, 11 MSMEs are Bronze certified. Further, under PMEGP Scheme, 379 projects have been assisted in the State of Goa during last 5 years.

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