

**GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION AND LITERACY**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1944**

ANSWERED ON 20th DECEMBER, 2023

CIET Educational e-content

1944 **Shri Bhubaneswar Kalita:**

Will the Minister of *Education* be pleased to state:

- (a) whether it is a fact that Central Institute of Education Technology (CIET), a unit of NCERT develops educational e-content and disseminates them through PM e-VIDYA, DIKSHA, e-PATHSALA, SWAYAM, RADIO etc.;
- (b) if so, how CIET produce these e-contents for telecast/broadcast and Annual Budget for production of these contents in the current financial year; and
- (c) whether the e-content is outsourced or developed by individuals/film-makers etc., if so, the details thereof?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF EDUCATION
(SMT. ANNPURNA DEVI)**

(a) To ensure high quality education content is available to all students across the country, Central Institute of Education Technology (CIET), a unit of National Council of Educational Research and Training (NCERT) has been entrusted to develop educational e-content and disseminates them under the PM eVidya initiative.

PM eVIDYA is a comprehensive program that has been initiated as part of AtmaNirbhar Bharat Abhiyaan on 17th May, 2020, which unifies all efforts related to digital/online/on-air education to enable multi-mode access to education. The e-Contents/programme uploaded under PM eVidya are based on NCERT curriculum. Besides this, many states have also offered and uploaded their e-Contents for PM eVIDYA, in line with the curriculum of their education boards/SCERTs.

(b) & (c) The content is developed through collaboration with Subject Matter Experts drawn from various education boards/SCERTs/government agencies. CIET-NCERT utilizes the budget provisioned to NCERT through various Ministry of Education schemes such as SamagraSiksha, National Mission on Education through ICT (NMEICT) for development of e-Content.
