

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
RAJYA SABHA
UNSTARRED QUESTION NO.505
ANSWERED ON 07.12.2023

MONUMENT MITRA SCHEME

505. SHRI SUSHIL KUMAR GUPTA:

Will the Minister of CULTURE be pleased to state:

- (a) whether Government has evolved any innovative methods to maximise the participation of non-governmental organisations in the field of promotion and conservation of art and culture;
- (b) the present status of Monument Mitra Scheme; and
- (c) the number of monuments under the control of Archaeological Survey of India which have been handed over to private sector for their upkeep?

ANSWER

THE MINISTER OF CULTURE, TOURISM AND DEVELOPMENT OF NORTH EASTERN REGION

(SHRI G. KISHAN REDDY)

- (a) The Archaeological Survey of India (ASI) has developed a framework for engaging with the private/public sector companies to develop/provide amenities at protected monuments through CSR funds. Revamped version of the “Adopt A Heritage program 2.0” was launched on 04.09.2023 by Union Minister of Culture to enhance visitor’s experience with a view to make them visitor friendly.
- (b) Several private/public sector companies have expressed interest in the scheme and deliberations were held with various stockholders; however, no proposal has been finalized as on date.
- (c)
