

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2218
ANSWERED ON 21.12.2023

**BENEFITS TO ODISHA UNDER NATIONAL STRATEGY
FOR SUSTAINABLE TOURISM**

2218 DR. AMAR PATNAIK:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details of difference between Government's 'National Strategy for Sustainable Tourism' and the 'Swadesh Darshan 2.0 Scheme';
- (b) whether Government proposes to extend financial support to the States under the 'National Strategy for Sustainable Tourism';
- (c) if so, the details of the projects included from Odisha and funds extended to Odisha under the Scheme; and
- (d) if not, the reasons therefor and details of support extended by the Ministry for supporting sustainable tourism in Odisha?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): To position India as a preferred global destination for sustainable and responsible tourism, Ministry of Tourism has formulated National Strategy for Sustainable Tourism. Following strategic pillars have been identified for the development of sustainable tourism in the strategy document: -

- i. Promoting Environmental Sustainability
- ii. Protecting Biodiversity
- iii. Promoting Economic Sustainability
- iv. Promoting Socio-Cultural Sustainability
- v. Scheme for Certification of Sustainable Tourism
- vi. IEC and Capacity Building
- vii. Governance

Ministry of Tourism has revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist & destination centric approach. Under this scheme, the Ministry of Tourism has notified 55 destinations in 32 States/Union Territory Administrations for development, including 'Koraput' in Odisha. Under the Swadesh Darshan scheme, the Ministry had also sanctioned 1 project 'Development of Gopalpur, Barkul, Satapada and Tampara' in 2016-17 in Odisha for Rs.70.82 Crore and Rs.67.28 Crore has been released to the Implementing Agency.
