

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.627
ANSWERED ON 07.12.2023

NATIONAL STRATEGIC PLAN FOR TOURISM

627 SHRI V. VIJAYASAI REDDY:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details of National Strategic Plan (NSP) prepared with areas identified for Cruise tourism in the country;
- (b) the manner in which the Ministry proposes to help the States in the above identified areas of NSP, with a particular reference to Andhra Pradesh; and
- (c) the status of cruise-cum-coastal cargo terminal in Visakhapatnam and by when it is going to commence operations?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): Ministry of Tourism has drafted a National Strategy for Cruise Tourism. Following strategic pillars have been identified in the strategy for infrastructure & circuit enablement, market development and skill development in the country including Andhra Pradesh:

- i. Infrastructure & Circuit Enablement
- ii. Market Development
- iii. Ease of doing Business for Cruise Tourism
- iv. Integrated Tourism around Cruise Terminals
- v. Facilitating and Promoting Investment in Cruise Tourism
- vi. Skill Development for Cruise Tourism
- vii. Institutional Structure and Governance

(c): The infrastructure work for the cruise-cum-coastal cargo terminal in Visakhapatnam has been completed and the Terminal has been inaugurated.
