

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 657
TO BE ANSWERED ON 08/12/2023

EMPLOYMENT AND PRODUCTIVITY IN FLORICULTURE SECTOR

657. SHRI IRANNA KADADI:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) the number of people employed in the floriculture sector, State– wise, specifically, Karnataka;
- (b) the number of cold storage centres that have been opened up in the country in the past two years, specifically for floriculture;
- (c) the expected average yield per-acre and the total area under cultivation for flower farming in the country; and
- (d) the various steps that are being taken by Government to improve floriculture in the country?

ANSWER

THE MINISTER OF AGRICULTURE AND FARMERS WELFARE

(SHRI NARENDRA SINGH TOMAR)

- (a): Government is implementing Mission for Integrated Development of Horticulture (MIDH) for the holistic development of horticulture, including floriculture, in the country. As the MIDH scheme is being implemented by State Governments, the beneficiary data is maintained by the States. However, as informed by Government of Karnataka, approximately 1.16 lakh people are employed directly and indirectly in the floriculture sector.
- (b): During the last two years, a total of 248 cold storages have been sanctioned under various schemes of Ministry of Agriculture & Farmers Welfare and Ministry of Food Processing Industries being implemented for the promotion of horticulture including floriculture.
- (c): As per 2nd Advance Estimates 2022-23, a total area of 2.72 Lakh ha., with average yield of 10.47 ton/ha., is covered under flower farming in the country.

(d): Under MIDH, financial assistance is provided for promotion of floriculture sector in the country. Details including cost norms and pattern of assistance for floriculture are given below:

S. No.	Item	Cost Norms	Pattern of Assistance
I	Area Expansion (For a maximum of 2 ha per beneficiary)		
i.	Cut Flowers	Rs. 1.00 Lakh/ha	40 % of the cost for Small & Marginal farmers and 25% of cost to other category farmers in general areas, 50% of cost in NE & Himalayan States, Tribal Sub Plan areas, A & N and Lakshadweep Islands.
ii.	Bulbulous Flowers	Rs. 1.50 Lakh/ha	
iii.	Loose Flowers	Rs. 0.40 Lakh/ha	
II	Protected Cultivation		
i.	Cost of planting material & cultivation of Orchid & Anthurium under poly house/shade net house.	Rs. 700/sqm.	50% of cost limited to 4000 sq.m. per beneficiary.
ii.	Cost of planting material & cultivation of Carnation & Gerbera under poly house/shade net house.	Rs. 610/sqm.	50% of cost limited to 4000 sq.m. per beneficiary.
iii.	Cost of planting material & cultivation of Rose & liliun under poly house/shade net house.	Rs. 426/sqm.	50% of cost limited to 4000 sq.m. per beneficiary.

Further, Ministry of Agriculture & Farmers Welfare has launched Horticulture Cluster Development Programme (HCDP) for selected high value horticulture crops. This Programme is designed to leverage the geographical specialization of horticulture clusters and promote integrated and market led development of pre-production, production, post-harvest, logistics, branding and marketing activities. Under HCDP, 3 clusters for floriculture have also been identified in the States of West Bengal, Maharashtra and Tamil Nadu for promotion of floriculture sector.
