

**GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF PHARMACEUTICALS**

RAJYA SABHA
UNSTARRED QUESTION No. 346
TO BE ANSWERED ON 6th February, 2024

Achievements under PMBJP

346 Shri Dhananjay Bhimrao Mahadik:

Will the Minister of **Chemicals and Fertilizers** be pleased to state:

- (a) the details of achievement made by Pradhan Mantri Bhartiya Janaushadi Pariyojana (PMBJP) since its inception;
- (b) the current progress of the PMBJP along with the schemes being evolved for its expansion in future;
- (c) the type of medicines and the number of diseases for which medicines are being made available for sale through the PMBJP;
- (d) the number of centres opened in different districts of Maharashtra so far; and
- (e) whether Government has taken any action to promote the PMBJP Scheme and if so, the outcome thereof?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS
(SHRI BHAGWANTH KHUBA)**

(a) & (b): With an objective of making quality generic medicines available at affordable prices to all, especially the poor and the deprived ones, Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) was launched by the government in the year 2008. Under the scheme, dedicated outlets known as Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs) are opened all over the country to provide generic medicines to the masses.

Till 31.01.2024, about 10,624 PMBJKs have been opened across the country. Prices of the Jan Aushadhi medicines are generally 50%-90% less than that of branded medicines' prices which are available in the open market. During the past 9 years, estimated savings of more than Rs. 28,000 crores for the citizens have been possible.

For further expansion of the scheme, Government has set a target for opening of 25,000 JAKs across the country by 31st March 2026. Accordingly, PMBI has invited online applications from all districts of the country.

(c): The product basket of PMBJP comprises 1965 medicines and 293 surgicals/ consumables covering all major therapeutic groups such as Cardiovascular, Anti-cancers, Anit-diabetics, Anti-infectives, Anti-allergic, Gastro-intestinal medicines etc. In addition to this, various nutraceutical products like Protein Powder, Malt-based Food Supplements, etc. and AYUSH products like Ayuraksha Kit, Balraksha Kit and Ayush-64 tablet as Immunity boosters have been added in the product basket of the Pariyojana which is being made available through selected Kendras.

(d): Under Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), till 31.01.2024, 606 Kendras have been opened in the State of Maharashtra. District- wise list of PMBJKs in the State of Maharashtra is enclosed as **Annexure**.

(e): Pharmaceuticals & Medical Devices Bureau of India (PMBI), the implementing agency of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) is spreading awareness about the features of PMBJP and benefits of Jan Aushadhi generic medicines through various types of advertisements such as Print Media, Radio advertisements, TV advertisements, Cinema Advertisements and Outdoor publicity like Hoardings, Bus Queue Shelter branding, Bus branding, Auto wrapping, etc. In addition to this, PMBI is also educating the public about the benefits of Jan Aushadhi generic medicines through social media platforms like Facebook, Twitter, Instagram, YouTube, etc. regularly.

Furthermore, PMBI is also educating citizens of the country about the benefits of Jan Aushadhi generic medicines by organizing Jan Aushadhi Diwas every year on 7th March. Workshops and seminars are being organized during various event celebrations such as Azadi Ka Amrit Mahotsav, National Unity Day week, etc. to educate the citizens about PMBJP Scheme.

Annexure

Statement referred to in reply to part (d) of the RAJYA SABHA UNSTARRED Q. NO. 346 for answer on 06.02.2024 raised by Shri Dhananjay Bhimrao Mahadik regarding Achievements Under PMBJP

District-wise list of PMBJKs opened in Maharashtra till 31.01.2024		
Sl. No.	Name of the District	No. of PMBJKs Opened
1	Ahmednagar	13
2	Akola	11
3	Amravati	10
4	Aurangabad	12
5	Beed	30
6	Bhandara	2
7	Buldhana	30
8	Chandrapur	5
9	Dhule	6
10	Gadchiroli	1
11	Gondia	5
12	Hingoli	7
13	Jalgaon	13
14	Jalna	29
15	Kolhapur	19
16	Latur	46
17	Mumbai	58
18	Mumbai Suburban	11
19	Nagpur	13
20	Nanded	23
21	Nandurbar	4
22	Nashik	17
23	Osmanabad	14
24	Palghar	19
25	Parbhani	16
26	Pune	43
27	Raigad	9
28	Ratnagiri	2
29	Sangli	26
30	Satara	14
31	Sindhudurg	3
32	Solapur	24
33	Thane	51
34	Wardha	4
35	Washim	6
36	Yavatmal	10
Total		606
