

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

RAJYA SABHA

UNSTARRED QUESTION NO. 713

TO BE ANSWERED ON 08.02.2024

**CENTRALLY SPONSORED SCHEMES AND CENTRAL SECTOR SCHEMES
OF THE MINISTRY**

713. SHRI LAHAR SINGH SIROYA

**Will the Minister of INFORMATION AND BROADCASTING be pleased to
state:**

- (a) the details of Centrally Sponsored Schemes and Central Sector Schemes being implemented by the Ministry in the State of Karnataka during each of the last five years and the current year, district-wise;**
- (b) the details of funds allocated, sanctioned, released and utilized for each of the above scheme during the said period, district-wise; and**
- (c) the details of physical targets set and achieved while implementing above schemes during the same period, scheme and district-wise?**

ANSWER

THE MINISTER OF INFORMATION & BROADCASTING AND MINISTER OF YOUTH AFFAIRS & SPORTS (SHRI ANURAG SINGH THAKUR):

(a) to (c): Ministry of Information and Broadcasting carried out a comprehensive rationalization and restructuring of the Plan Schemes in 2019-20 for effective and better utilization of resources. After rationalization of 14 Central Sector Schemes, Ministry now implements four Central Sector Schemes. These schemes of the Ministry aim at mass communication and information dissemination of the policies and programmes of the Government as well as entertainment and education. The benefits of these schemes/programmes/activities uniformly flow to the entire population of the country, including Karnataka.

In Information Sector, Development Communication & Information Dissemination (DCID) Scheme aims at ensuring peoples' participation in various plans programmes of the Government, for their welfare, promoting national integration and ensuring nation building. This is done through the launch of integrated development communication campaigns using media vehicles like print advertisement, audio-visual publicity, outdoor publicity, distribution of informative brochures/flyers, inter-personal communication during exhibitions and new media vehicles for effective and targeted reach.

In Film Sector, Development Communication & Dissemination of Filmic Content (DCDFC) Scheme aims to promote Indian Cinema through film festivals, film markets, production of films and digitization and

preservation of archival films through National Film Heritage Mission. The scheme aims to synergize activities of various media units in participation in and organization of international film festivals in India and abroad for showcasing Indian cinema to a large and versatile audience.

In Broadcasting Sector, Broadcasting Infrastructure Network Development (BIND) scheme aims to strengthen broadcasting infrastructure and content of Doordarshan and All India Radio (AIR) from time to time. This will enable the public broadcaster to meet the expenditure requirement towards the augmentation and replacement of transmitters, satellite broadcast equipment and digitization, expansion of TV Channels, FM expansion with special emphasis on strengthening of coverage in sensitive areas especially those in border and LWE areas.

Doordarshan covers entire state of Karnataka with 1 Doordarshan Kendra at Bengaluru, and 1 PGF Centre at Kalaburagi. The Coverage of Akashvani also reflects entire state with 05 number of MW and 04 SW (Short Wave) Transmitter and 24 FM Transmitter of different Power.

In addition to above stations, Doordarshan is operating DD DTH Service “DD free Dish” from Earth Station Todapur, Delhi.

An amount of Rs. 16.03 Cr. has been spent on modernization of infrastructure of Akashwani and Doordarshan in the state of Karnataka during the last 5 years.

Likewise, Supporting Community Radio Movement Scheme under Broadcasting Sector aims to strengthen both new and existing CR Stations with resources, capacity and technology, thereby increasing number and effectiveness of operational CRS, which are critically required to Community Radio Sector. The Scheme “Supporting Community Radio Movement in India” provides financial assistance, in the form of grants, which are released to the eligible existing and new Community Radio Stations for building up infrastructure. Funds are used for organizing Community Radio Awareness workshops at various places in India, where the community radio penetration is limited.

There are 26 Community Radio Stations in the State of Karnataka at present.
