

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2058 #
ANSWERED ON 08.08.2024

BEST TOURISM VILLAGE AWARD

2058# SMT. GEETA ALIAS CHANDRAPRABHA:

Will the Minister of **TOURISM** be pleased to state:

- (a) the objectives of the Best Tourism Village award;
- (b) the category of villages covered under the said award Scheme;
- (c) the procedure by which the villages can apply for award nominations; and
- (d) whether any village has been selected as the Best Tourism Village in the country so far, if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): The Ministry of Tourism launched the Best Tourism Villages Competition to honour a village that best exemplifies a tourism destination which preserves cultural and natural assets, promotes community-based values and lifestyles and has a clear commitment to sustainability in all its aspects - economic, social and environmental. Applications were invited under the following categories:

- (i) Best Tourism Villages – Heritage
- (ii) Best Tourism Villages – Agri Tourism
- (iii) Best Tourism Villages – Craft
- (iv) Best Tourism Villages – Responsible Tourism
- (v) Best Tourism Villages – Vibrant Villages
- (vi) Best Tourism Villages – Adventure Tourism
- (vii) Best Tourism Villages – Community-Based Tourism
- (viii) Best Tourism Villages – Wellness

Applications were submitted and processed online through <https://www.rural.tourism.gov.in> portal and involved evaluation at the District, State and National levels.

In the first edition of the Best Tourism Village Competition held in 2023, a total of 35 villages were recognized as Best Tourism Villages. The list of the selected villages is given at Annexure.

ANNEXURE

STATEMENT IN REPLY OF PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.2058# ANSWERED ON 08.08.2024 REGARDING BEST TOURISM VILLAGE AWARD RAISED BY SMT. GEETA ALIAS CHANDRAPRABHA.

LIST OF VILLAGES RECOGNIZED AS BEST TOURISM VILLAGES IN THE BEST TOURISM VILLAGE COMPETITION HELD IN 2023.

S. No.	State	Village	Category
1.	Jammu & Kashmir	Dawar	Gold
2.	Kerala	Kanthalloor	Gold
3.	Madhya Pradesh	Madla	Gold
4.	Mizoram	Reiek	Gold
5.	Uttarakhand	Sarmoli	Gold
6.	Andhra Pradesh	Lepakshi	Silver
7.	Arunachal Pradesh	Shergaon	Silver
8.	Uttar Pradesh	Kurauana	Silver
9.	Chhattisgarh	Sarodhadadar	Silver
10.	Ladakh	Hemis	Silver
11.	Lakshadweep	Kalpeni	Silver
12.	Gujarat	Khijadia	Silver
13.	Odisha	Raghurajpur	Silver
14.	Rajasthan	Menar	Silver
15.	Telangana	Pembarthy	Silver
16.	Haryana	Talao	Bronze
17.	Himachal Pradesh	Chhitkul	Bronze
18.	Jharkhand	McCluskieganj	Bronze
19.	Karnataka	Hampi	Bronze
20.	Madhya Pradesh	Khokhara	Bronze
21.	Maharashtra	Patgaon	Bronze
22.	Meghalaya	Kongthong	Bronze
23.	Nagaland	Diezephe	Bronze
24.	Puducherry	Thirunallar	Bronze
25.	Punjab	Nawanpind Sardaran	Bronze
26.	Rajasthan	Naurangabad-Shree Mahaveerji	Bronze
27.	Sikkim	Kitam	Bronze
28.	Tamil Nadu	Vettaikaranpudur	Bronze
29.	Tamil Nadu	Ullada	Bronze
30.	Telangana	Chandlapur	Bronze
31.	Tripura	Vidyasagar	Bronze
32.	West Bengal	Kiriteswari	Bronze
33.	Assam	Biswanath Ghat	Bronze
34.	Dadra and Nagar Haveli & Daman and Diu	Devka	Bronze
35.	Goa	Cotigao	Bronze
