

GOVERNMENT OF INDIA  
MINISTRY OF TRIBAL AFFAIRS  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO- 1905**  
TO BE ANSWERED ON- 07/08/2024

**TRIBAL CO-OPERATIVE SOCIETY**

1905 SHRI NARAYANA KORAGAPPA:  
SHRI MITHLESH KUMAR:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) the steps taken by Government to strengthen the supply chain and market linkages of tribal co-operative societies; and
- (b) the significant achievements made due to the steps taken and the details thereof?

**ANSWER**

MINISTER OF STATE FOR TRIBAL AFFAIRS  
(SHRI DURGADAS UIKEY)

**(a) & (b):** The Ministry of Tribal Affairs through its agency namely Tribal Co-operative Marketing Development Federation of India (TRIFED) is implementing the scheme 'Pradhan Mantri Janjatiya Vikas Mission' (PMJVM) wherein TRIFED provides backward linkages through empanelment of tribal artisans / suppliers for procurement of their tribal products and forward linkages through sale of their products in the market through its '*Tribes India*' outlets and e-commerce portal '*tribesindia.com*' apart from other e-marketing channels like Amazon.com, Flipkart.com, Paytm, Snapdeal.com and GeM. The details of procurement and sale made by TRIFED during the last three years are given below:

Sl. No.	Year	Procurement (Rs in Lakhs)	Sale (Rs in Lakhs)
1	2021-2022	2900.33	4342.32
2	2022-2023	1520.31	3574.09
3	2023-2024	1804.16	3607.22

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