

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION No. 116
TO BE ANSWERED ON 22.07.2024

GRAMODYOG VIKAS YOJANA

116. SHRI R. DHARMAR:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) salient features of the Gramodyog Vikas Yojana;
- (b) the details of the funds sanctioned, allocated and utilized under this yojana within the state of Tamil Nadu during the last three years;
- (c) details of the target set and achievements made so far along with its response across the country; and
- (d) whether this yojana has encouraged cottage and small scale industries and export of manufactured goods to prevent migration from rural areas of the country, and the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): “Gramodyog Vikas Yojana (GVY)” scheme is for promotion and development of village industries, through technological modernization, training and other support and services for promotion of village industries thereby creating Self Employment opportunities. The Gramodyog Vikas Yojana (GVY) has the following components/verticals:

- a) Wellness and Cosmetics Industry (WCI)
- b) Handmade Paper, Leather and Plastic Industry (HPLPI)
- c) Agro Based and Food Processing Industry (ABFPI)
- d) Mineral Based Industry (MBI)
- e) Rural Engineering and New Technology Industry (RENTI)
- f) Service Industry

A list of activities covered under the above verticals of Gramodyog Vikas Yojana (GVY) is **annexed**.

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(b): The details of the funds sanctioned/allocated and utilized under GVY within the state of Tamil Nadu during the last three years is as follows:

(Rs. in lakh)

Year	Fund sanctioned/allocated	Fund utilized
2021-22	71.44	40.76
2022-23	115.30	88.11
2023-24	210.06	158.07

(c): The details of the targets set and achievements under GVY across the country is as follows:

Year	Target		Achievement	
	No. of Artisans trained	No. of Tool kits distributed	No. of Artisans trained	No. of Tool kits distributed
2021-2022	12880	36310	10339	20344
2022-2023	13158	36982	7669	27930
2023-2024	21630	28831	16355	23781

(d): The Gramodyog Vikas Yojana is playing a vital role among the rural artisans to develop their skill development and thereby enhance productivity in their cottage industries. By providing free toolkits with skill development training, the unemployed rural artisans are getting their employment opportunities at their door step/their village itself, which prevents migration of artisans from rural areas.

Annexure

Annexure referred to in reply to part (a) of the Rajya Sabha Unstarred Question No. 116 for answer on 22.07.2024

List of activities covered under various verticals of Gramodyog Vikas Yojana (GVY)

Sr. No.	Industry Vertical	Activities
1	Wellness and Cosmetics Industry (WCI)	<ul style="list-style-type: none">• Wellness and Cosmetics including Soap and Oil Industry• Cosmetic and Beauty Products Industry• Hair Oil and Shampoos, Toiletries Industry• Bathing Soap Industry• Agarbatti Industry
2	Handmade Paper, Leather and Plastic Industry (HPL and PI)	<ul style="list-style-type: none">• Hand Made Paper and Paper Products Industry• Paper Conversion Industry• Leather Industry• Natural Fibre other than Coir Industry
3	Agro Based and Food Processing Industry (ABFPI)	<ul style="list-style-type: none">• Village Oil Industry.• Honey and Beekeeping.• Palm Gur and other Palm Products.• Fruit and Vegetable Processing Industry• Pulses and Cereals Processing Industry• Spices and Condiments Processing Industry.• Bamboo, Cane and Reed Industry
4	Mineral Based Industry (MBI)	<ul style="list-style-type: none">• Hand Made Pottery, Glazed and Ceramic Pottery, Pottery as Home Décor, Pottery for Food Industry
5	Rural Engineering and New Technology Industry (RENTI)	<ul style="list-style-type: none">• Bio-Gas, Non-Conventional Energy, Bio-Manure• Carpentry Industry• Electric and Electronic Products Industry
6	Service Industry	<ul style="list-style-type: none">• Maintenance and Servicing of Electrical and Electronic Goods• AC repairing, Mobile repairing and Sewing Machines Operation.