

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
DEPARTMENT OF AGRICULTURAL RESEARCH & EDUCATION

**RAJYA SABHA**  
**UNSTARRED QUESTION NO-1282**  
ANSWERED ON- 02/08/2024

**IMPLEMENTATION OF NUTRI-SMART VILLAGE PROGRAMME**

1282. SHRI R. DHARMAR:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) the features of the Nutri-Smart Village Programme;
- (b) the details of funds sanctioned, allocated and utilised under the said programme in Tamil Nadu so far;
- (c) the number of villages identified under the said programme in Tamil Nadu so far;
- (d) the target set and achieved so far under the said programme;
- (e) whether special focus has been given to women in agriculture, especially from rural areas in the said programme; and
- (f) if so, the details thereof?

**ANSWER**

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE  
(SHRI BHAGIRATH CHOUDHARY)

- (a): "Nutri Smart Villages" is an Innovative Programme for Strengthening Poshan Abhiyan launched by ICAR-Central Institute for Women in Agriculture (CIWA), Bhubaneswar in 2021 in 75 villages across India. The important features of the programme are as follows:
- Promoting nutritional awareness, education and behavioural change in rural area involving farm women and school children.
  - Harnessing traditional knowledge through local recipe to overcome malnutrition.
  - Implementing nutrition sensitive agriculture through homestead agriculture and nutri garden.
- (b): The budget detail of All India Coordinated Research Project on Women in Agriculture centre at Community Science College and Research Institute, Madurai [Tamil Nadu Agricultural University (TNAU), Coimbatore], Madurai is given below. The Nutri-Smart Village Research Programme expenditure was met out from contingencies in the existing allocated budget.

(Rs. in lakh)

Year	Sanctioned	Allocated	Utilised
2021-22	146.40	146.40	144.56
2022-23	177.45	177.45	141.59
2023-24	166.00	166.00	165.44
<b>Total</b>	<b>489.85</b>	<b>489.85</b>	<b>451.59</b>

(c): Under Nutri-Smart Village programme 05 villages of Madurai district namely Mathur, Kallanthiri, Sennagarampatti, Puthupatti and Mayandipatti were adopted.

(d): The target set was the Women and family oriented development of five nutri-smart villages under All India Coordinated Research Project (Women in Agriculture) centre, TNAU, Madurai, Tamil Nadu. The achievements are as follows:

- i. Establishment of Nutri-garden in schools (3 Numbers) and Anganwadi (2 Numbers) and involvement of Anganwadi workers for maintaining Nutri-garden for use of vegetable produce for better nutrition.
- ii. Distribution of vegetable seeds for establishment of nutri-garden at household level and for homestead garden (150 families).
- iii. Awareness programmes on creating nutrition awareness, health education, hygiene and sanitation creation and homestead agriculture has been imparted (11 programmes) and exhibitions organized (168 Numbers).
- iv. Online awareness programme on health and nutrition and wellness, ergonomically designed agricultural tools (82 Numbers).
- v. Programmes were conducted for awareness about high yielding, high nutrient content barnyard millet variety (MDU 1) with active support from Department of Plant Breeding and Genetics, TNAU, Madurai, Tamil Nadu.
- vi. 153 Exhibitions were conducted in this regard which aimed to bring about awareness on local traditional paddy varieties (Kavuni, Seeraga Sambha, Mappillai Sambha, Chinnar), and MDU- 1 Barnyard millet variety.
- vii. Farm women have been given hands on training (284 Numbers) and demonstration sessions (132 Numbers) on reverting to consumption of local traditional recipes such as millet porridge, millet malt, millet dumplings, millet nutri-balls, millet adai, millet kollukattai, and black gram blended mudde.

(e) & (f): Yes, the details are as under:

- All the homestead nutri garden (150 Numbers) were established by the women farmers
- Awareness, trainings and demonstrations have been given to farm women.
- Supplementation of nutri dense Ready to Use (RTU) multigrain mix and high fiber RTU multigrain mix were given to 30 farm women / village to improve the health status.
- Introduced women-friendly agricultural technologies and tools viz., sapling transplanted, Bhendi ring cutter, fertilizer applicator, etc.
- 05 awareness programmes for improving women and child care and nutrition in collaboration with Child Development Programme Officers.

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