

GOVERNMENT OF INDIA  
MINISTRY OF RURAL DEVELOPMENT  
DEPARTMENT OF RURAL DEVELOPMENT

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 625**  
TO BE ANSWERED ON 26/07/2024

**RURAL DEVELOPMENT AND ENTREPRENEURSHIP IN GOA**

625 SHRI SADANAND MHALU SHET TANAVADE:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether there are beneficiaries of schemes or initiatives focused on promoting traditional rural industries and crafts in Goa, if so, details thereof;
- (b) whether there are plans in place to foster an environment conducive to rural entrepreneurship in Goa, details thereof;
- (c) the steps taken to improve rural infrastructure in Goa to support entrepreneurial activities; and
- (d) whether there are plans to establish or expand incubation centers or training facilities specifically tailored for rural entrepreneurs in Goa, if so, the details thereof?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT  
(DR CHANDRA SEKHAR PEMMASANI)

a): Yes, Ministry of Rural Development is implementing Deendayal Antyodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM) since 2011 in a mission mode with the objective of organizing the rural poor women into Self Help Groups (SHGs). The details of SHG members involved in the crafts in Goa are given below:

| S. No. | Traditional Craft | No. of SHG beneficiaries |
|--------|-------------------|--------------------------|
| 1      | Agriculture       | 10,750                   |
| 2      | Bamboo items      | 1027                     |
| 3      | Coir Items        | 1244                     |
| 4      | Pottery           | 350                      |
| 5      | Quit (Kapiyali)   | 1580                     |
| 6      | Kunbi Saree       | 850                      |
| 7      | Florist           | 1101                     |
| 8      | Dhol Tasha        | 108                      |
| 9      | Khaja             | 974                      |
| 10     | Masala/Spices     | 4458                     |

b): Yes, to foster an environment conducive to rural entrepreneurship across the country, this Ministry is implementing Start-up Village Entrepreneurship Programme (SVEP) a sub-scheme under DAY-NRLM which supports the Self-Help Groups (SHGs) and their family members to set-up small enterprises in the non-farm sectors and develop an eco-system for enterprise development in rural areas.

In Goa, SVEP is approved in one block (combining 5 blocks – Pernem, Bicholim, Quepem, Canacona&Bardez of North & South Goa Districts). As on June 2024, a total of 1037 enterprises have been supported under the scheme.

c): The Government of India has taken a number of steps to improve rural infrastructure in Goa. The Government of India has amended the BharatNet program to cover all the inhabited villages at an outlay of Rs 1.88 lakh crores. Goa is included in the amended BharatNet project.

Further, Goa Gram SamrudhiYojana is a rural development initiative launched by the Government of Goa. The scheme focuses on improving infrastructure in rural areas, including roads, water supply, sanitation, and other essential amenities.

d): DAY-NRLM has incubator component under SVEP Umbrella Projects. The scheme is demand based and States/UTs, as per their requirements, send the proposals to the Ministry for consideration. Further, there are Community Managed Training Centres (CMTTC) under DAY-NRLM where trainings are organised for SHGs for various activities.

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