

GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION

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UNSTARRED QUESTION NO.1792
ANSWERED ON 07.08.2024

Digital Tutorials

1792. SHRI JAWHAR SIRCAR:

Will the Minister of EDUCATION be pleased to state:

- (a) the Government's views and policy towards Educational Technology companies that charge huge amounts and profiteer at the expense of poor and middle class families;
- (b) whether it is also a fact that some EdTech companies lose heavily or siphon funds and shut down or abandon and lower teaching standards mid-way;
- (c) what is the way out and whether Government could step in to offer standard digital tutorials and coaching materials through its vast educational resources; and
- (d) whether Government and aided institutions could propagate digital tutorials in multiple languages with the aid of Artificial Intelligence?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF EDUCATION
(DR. SUKANTA MAJUMDAR)**

(a) & (b) The Ministry of Education in collaboration with All India Council of Technical Education (AICTE) has initiated National Educational Alliance for Technology (NEAT) as a Public-Private Partnership model to bring the popular educational technological Products on a single platform for the convenience of learners. Any student of economically & socially weaker sections across the country can avail benefit from NEAT as 25% of the coupons are provisioned for them free of cost.

Ministry of Education also issued advisory on 23rd December 2021 which reiterated legal provisions and rules for e-commerce firms (which were notified by the MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION) that Ed-Tech companies also need to comply with to prevent any untoward liability in the future and need to establish a dedicated mechanism in place to check for compliance with the law. The details may be seen at <https://pib.gov.in/PressReleasePage.aspx?PRID=1784582>

(c) & (d) National Education Policy 2020 places strong emphasis on the fusion of technology with education, particularly in the context of preserving and promoting the nation's diverse linguistic heritage/diversity. To achieve NEP 2020 aims and objective, Government of India has taken several steps to ensure access and affordability of high-quality educational content. The Department of Higher Education in collaboration with IIT Kanpur started SATHEE (Self-Assessment, Test and Help for Entrance Examination) portal in November 2023, to provide equal access to quality education for competitive examination such as JEE, NEET, SSC etc. to students from across the country. The platform provides free of cost educational content and guidance for the competitive exams to all the students/ learners including economically and socially weaker sections.

The content is curated by the academicians from prestigious institutions such as the Indian Institutes of Technology (IITs) and All India Institute of Medical Sciences (AIIMSs), contributing their expertise to help students/ learners to prepare for competitive exams. So far, more than 4 lac students/learners have been registered on the portal.

The platform provides facilities such as “Solve with Me”, Assessment platform with more than 60,000 questions, NCERT video solutions, live Classes and NCERT based learning etc. AI based tools (chatbot) have been integrated to offer valuable insights into effective exam preparation strategies. Feedback mechanism is supported with AI integration. The content related to JEE, NEET, SSC etc. is also broadcasted on the DTH Platform. The student can access content through web portal and mobile application.
