

GOVERNMENT OF INDIA
MINISTRY OF SOCIAL JUSTICE & EMPOWERMENT
RAJYA SABHA
UNSTARRED QUESTION NO - 1889
ANSWERED ON – 07/08/2024

SAGE PROJECT

1889. SHRI TIRUCHI SIVA

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) the detailed list of all elder-care startup enterprises which have been beneficiaries under the Senior-Care Ageing Growth Engine (SAGE) project since its inception in 2021;
- (b) the quantum of overall INR100Cr equity-support corpus (intended for the five year period between 2021-2026) which has already been deployed toward the beneficiary startups selected; and
- (c) whether Government is taking any incremental measures, such as raising equity-support\corpus above the current INR 1Cr level per start-up, to encourage innovation in the space?

ANSWER

THE MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT

(SHRI B.L.VERMA)

- (a) Since inception, 14 start-ups have been shortlisted for coverage under Senior-Care Ageing Growth Engine (SAGE) Scheme for equity support. The details are at Annexure.
- (b) An amount of Rs. 35.00 Crore was approved under the SAGE Scheme for the period from FY 2021-22 to FY 2025-26 for equity support to the selected start-ups. At present, Rs. 2.71 Crore has been disbursed to 03 (three) start-ups.
- (c) At present, there is no such proposal under consideration under the Scheme.

Annexure

Annexure referred in reply to part (a) of the Rajya Sabha Unstarred Question No. 1889 to be answered on 07.08.2024

Sl. No	Financial Year	Name of Start-up
1.	2021-22	Avyantra Health Technologies
2.	2021-22	Kare Voyage Pvt Limited
3.	2021-22	Life Circle Health Services Pvt Ltd
4.	2021-22	Newndra Innovations Pvt Ltd
5.	2021-22	Primary Healthtech Pvt Ltd.
6.	2022-23	Athulya Assisted Living
7.	2023-24	Neodocs
8.	2023-24	TRANSLEAD MEDTECH Private Limited
9.	2023-24	Medeassist Solutions Private Limited (DoseTap)
10.	2023-24	Watch Out Wearables
11.	2023-24	Anvayaa Kin Care Private Limited
12.	2023-24	Digital Succession Solutions Pvt Ltd
13.	2023-24	Casajoya Private Limited
14.	2023-24	FEETWINGS PRIVATE LIMITED
