

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 1578**  
**TO BE ANSWERED ON 09.12.2024**

**SUPPORT TO ARTISANS**

1578. SHRI M. MOHAMED ABDULLA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government is taking any steps to support artisans in the State of Tamil Nadu;
- (b) if so, the details of such beneficiaries from Tamil Nadu covered under various schemes and funds released for supporting such artisans from Tamil Nadu during the last three years;
- (c) whether Government is taking any steps to promote products of traditional artisans of Tamil Nadu in the global market; and
- (d) if so, the details thereof?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SUSHRI SHOBHA KARANDLAJE)

(a) & (b): Yes. The Scheme of Fund for Regeneration of Traditional Industries (SFURTI) aims towards organizing traditional industries and artisans into clusters to provide support for their long-term sustainability and economies of scale.

As on date, 28 clusters have been approved in Tamil Nadu covering 17 Districts with GoI assistance of around Rs. 73.79 crore benefitting 25,531 artisans. Details of funds released for supporting SFURTI artisans in Tamil Nadu during the last three years may be seen at Annexure-I.

(c) & (d): The Nodal Agencies (NAs) under the SFURTI such as Coir Board, KVIC, and PPDC Agra provide training, design support, and market linkage to artisans of the approved clusters, including Tamil Nadu, to promote the products of traditional artisans in the global market.

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Annexure-I

Annexure referred to in part (a) & (b) of reply to Rajya Sabha Unstarred Question No. 1578, due for reply on 09.12.2024.

Details of funds released to the clusters in Tamil Nadu during last 3 years

S. L	Cluster Name	District	GoI assistance released (INR in Lakhs)	Total no. of Artisans
1	Cuddalore Sarvodaya Sangh Pottery Cluster	Villupuram	59.16	145
2	Mukkurumbai Rice and Millets Value Added Products Cluster	Tiruvannamalai	111.046	695
3	Villupuram Natural Indigo Cluster	Villupuram	95.7	270
4	Krishnagiri Coir Cluster	Krishnagiri	286.96	493
5	Kumbakonam Steel & Wooden Furniture cluster	Thanjavur	220.08	370
6	Mecheri Handloom Cluster	Salem	249.4	270
7	The Palmgur Cluster	Krishnagiri	149.84	310
8	Turmeric Cluster	Ranipet	223.46	311
9	Velampudur Jaggery and Value added Products Cluster	Ranipet	180.47	395
		<b>TOTAL</b>	<b>1576.116</b>	<b>3259</b>