

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS
RAJYA SABHA
UNSTARRED QUESTION NO. 2868
ANSWERED ON 19.12.2024

MY BHARAT PORTAL

2868 DR. PARMAR JASHVANTSINH SALAMSINH:
SHRI MADAN RATHORE:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) the primary objective of MY Bharat Portal, and its alignment with the vision of Viksit Bharat;
- (b) the number of institutions, activities, programmes and youths that officially registered on MY Bharat portal;
- (c) the initiatives undertaken to increase awareness and active participation of youth on the MY Bharat Portal;
- (d) whether MY Bharat portal provides an opportunity for youth in India to articulate their skill sets and accomplishments and build a digital trail of their work; and
- (e) whether there are plans to expand the MY Bharat Portal's features to include skill development, career counselling, and mental health resources for youth?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS

(DR. MANSUKH MANDAVIYA)

(a). Mera Yuva Bharat (MY Bharat) is an autonomous body that has been set up by the Government of India which aims to provide an overarching Institutional mechanism which will provide equitable access to opportunities to youth to actualize their aspirations and build Viksit Bharat-across the entire spectrum of the Governments. It is envisioned that My Bharat Portal will become a single window platform which would provide access to all the services and opportunities available for youth in the entire country including marginalized section of the society aligning with the goal of Viksit Bharat.

(b) As on 13.12.2024, the details are as follows:

- i. No. of Institutions : 5998
- ii. No. of Volunteering Activities: 76934
- iii. No. of experiential learning programs: 3377
- iv. No. of Youth registered - 16436987

(c) In the recent times, Department of Youth Affairs has launched various initiatives to increase youth engagement and registration on the Mera Yuva Bharat portal. The most prominent initiatives among others are briefed below:

i. MY Bharat Outreach Program: A total of 829 outreach programmes have been conducted for MY Bharat and total 53,447 youth have participated in these programmes.

ii. Jan Jatiye Gaurav Diwas Padyatra: A total of 517 Padyatras were organised with participation of 3.81 lakh Youth and others who joined the Padyatra honouring Bhagwan Birsa Munda.

iii. Diwali with MY Bharat: Over 1.82 lakhs volunteers participated in various activities at 5,275 locations in 500 districts across India.

iv. Viksit Bharat Ambassador - Yuva Connect Programme: The event was conducted across 15 locations with a total participation of 12960 students.

(d) and (e) MY Bharat offers "Volunteering for Bharat" and "Experiential Learning Programs (ELPs)" across diverse sectors, fostering problem-solving, leadership and other essential soft skills in youth. MY Bharat portal provides a dedicated web page to each registered youth to explain their skill-sets, educational profile and work profile. This is a shareable URL. Certificates earned through MY Bharat are also displayed on this profile. While profiles are private by default, youths have choice to make them public. Additionally, MY Bharat provides a CV builder tool enabling users to create customized resumes for personal and professional use. Since its inception MY Bharat has actively engaged volunteers in various activities to enhance their skill sets; some of which are mentioned below :

- Experiential Learning Programs in Hospitals
- Experiential Learning Programs in Post Offices
- Experiential Learning Programs in Community Policing
- Volunteering for Swachhta (Cleanliness initiatives)
- Volunteering for Traffic Management
- Workshops on Financial Literacy
- Workshops on Mentorship

To further support skill development and career counselling, MY Bharat has integrated the National Career Service and e-Shram portal providing convenient access to career counselling and employment-related information.
