

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
RAJYA SABHA
UNSTARRED QUESTION NO. 2964
(TO BE ANSWERED ON 20.12.2024)

BROADCASTING OF EDUCATIONAL PROGRAMS ON TV CHANNELS

2964. SHRI R. GIRIRAJAN:

Will the Minister of Information and Broadcasting be pleased to state:

- (a) whether Government has any plans to persuade Doordarshan Channels as well as private television channels to produce and broadcast programs on education, environment, engineering and latest developments in science and technology;
- (b) if so, the details thereof and if not, the reasons therefor; and
- (c) the total amount sanctioned, disbursed and spent in the last five years for production of such educational programs, year-wise?

ANSWER

**THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND
PARLIAMENTARY AFFAIRS (DR. L. MURUGAN)**

(a) to (c): Doordarshan telecasts various documentaries, discussions and interview programmes on education, environment, engineering and latest developments in science and technology, across its 7 National and 28 Regional Channels. Further, there are 302 DD Co-branded Educational Channels available on DD Free Dish Platform.

The Private TV Channels have an obligation of public service broadcasting for a minimum period of 30 minutes in a day on themes of national importance and of social relevance, as per Policy Guidelines for Uplinking and Downlinking of Satellite Television Channels in India, 2022.

The details of funds provided to Prasar Bharati under Broadcast Infrastructure and Network Development (BIND) Scheme for content development, including such programmes, during the last five years is as under:

Year	Amount Sanctioned (in Rs. crore)	Expenditure incurred (in Rs. crore)
2019-20	147.00	103.15
2020-21	122.90	79.66
2021-22	315.90	159.90
2022-23	130.69	73.33
2023-24	144.62	134.57
