

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
RAJYA SABHA**

**UNSTARRED QUESTION NO. 2120.  
TO BE ANSWERED ON FRIDAY, THE 13<sup>TH</sup> DECEMBER, 2024.**

**SUPPORT TO MSMEs UNDER PLI SCHEME**

**2120. Shri Brij Lal:  
Shri Narayana Koragappa:**

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) the specific strategies adopted by Government towards ensuring that the Production Linked Incentive (PLI) Scheme effectively supports Micro, Small, and Medium Enterprises (MSMEs) in achieving the expected investment and production targets across the 14 key sectors; and
- (b) the financial allocation under PLI Scheme for White Goods particularly?

**ANSWER**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI JITIN PRASADA)**

- (a): Keeping in view India's vision of becoming 'Atmanirbhar', Production Linked Incentive (PLI) Schemes for 14 key sectors have been announced with an outlay of Rs. 1.97 lakh crore to enhance India's Manufacturing capabilities and Exports.

The 14 sectors are: (i) Mobile Manufacturing and Specified Electronic Components, (ii) Critical Key Starting Materials/Drug Intermediaries & Active Pharmaceutical Ingredients, (iii) Manufacturing of Medical Devices (iv) Automobiles and Auto Components, (v) Pharmaceuticals Drugs, (vi) Specialty Steel, (vii) Telecom & Networking Products, (viii) Electronic/ Technology Products, (ix) White Goods (ACs and LEDs), (x) Food Products, (xi) Textile Products: MMF segment and technical textiles, (xii) High efficiency solar PV modules, (xiii) Advanced Chemistry Cell (ACC) Battery, and (xiv) Drones and Drone Components.

The purpose of the PLI Schemes is to attract investments in key sectors and cutting-edge technology; ensure efficiency and bring economies of size and scale in the manufacturing sector and make Indian companies and manufacturers globally competitive. These schemes have the potential of significantly boosting production, employment and economic growth over the next five years or so.

The PLI scheme is expected to have a cascading effect on the country's MSME ecosystem. The anchor units that will be built in every sector are likely to set a new supplier/vendor base in the entire value chain. Most of these ancillary units are expected to be built in the MSME sector. Out of the 764 applications approved under various PLI Schemes, 176 MSMEs are among the PLI beneficiaries in sectors such as Bulk Drugs, Medical Devices, Pharma, Telecom, White Goods, Food Processing, Textiles & Drones.

Concerned Ministries/ Departments take various initiatives to encourage setting up of companies across the country through respective action plans, programmes, schemes and policies for the sectors being dealt by them, while States/UTs also have their own Schemes for attracting investments.

- (b): The PLI Scheme for White Goods has been approved with an outlay of Rs. 6,238 crore.

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