

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

RAJYA SABHA
UNSTARRED QUESTION No. 2124
ANSWERED ON 13/12/2024

DEVELOPMENT OF E-PLATFORM TO SUPPORT EXPORTERS

2124. SHRI SADANAND MHALU SHET TANAVADE :
SHRI MAYANKBHAI JAYDEVBHAI NAYAK:
SHRI NARESH BANSAL:
DR. PARMAR JASHVANTSINH SALAMSINH:
DR. ANIL SUKHDEORAO BONDE:

Will the Minister of Commerce and Industry be pleased to state:

- (a) whether Government is planning to develop any e-platform specifically to connect exporters, MSMEs, and entrepreneurs with stakeholders such as buyers, logistics providers, and financial institutions, if so, the details thereof particularly for Goa; and
- (b) if so, the benefits accrued and further expected benefits of such an e-platform, particularly concerning trade-related information, data access, and market expansion for businesses particularly for Goa?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) & (b) Directorate General of Foreign Trade (DGFT) has launched the Trade Connect e-platform (<https://trade.gov.in>) to provide trade-related information to existing and aspiring Indian exporters including exporters of the Goa region. This platform also serves as an online hub for integrating efforts from the Department of Commerce, Indian Missions abroad, Export Promotion Councils, Commodity Boards, and other organisations to deliver comprehensive support to Indian exporters, in the form of information, answering queries and online services such as issuance of Certificate of Origin.

Some of the key services available on the platform include:

- (i) Trade Agreements and Tariff Explorer - Helps exporters understand Free Trade Agreements (FTAs) and tariff benefits for Indian products under India's FTAs.
- (ii) Product and Country Guides - Provides insights into top markets, certification requirements, non-tariff barriers, and other product-specific details, including state-specific export data.

- (iii) Trade Events Worldwide - Lists details of trade shows and events held in India and globally.
- (iv) Global E-Commerce Guide - Offers information on top countries, product categories, and platforms for cross-border e-commerce.
- (v) Ask an Expert - Allows Indian businesses to resolve trade-related queries with subject matter experts.
- (vi) EXIM Paathshaala - Features educational content and videos on various aspects of international trade.
- (vii) Source from India - Enables recognized exporters to create profiles for discoverability by international buyers.
