GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

RAJYA SABHA
UNSTARRED QUESTION NO. 2177
(TO BE ANSWERED ON 13.12.2024)

SETTING UP INTEGRATED AI AND ML-POWERED INTEGRATED DASHBOARD

2177: SHRI RAJIB BHATTACHARJEE:
SHRI MADAN RATHORE:
DR. PARMAR JASHVANTSINH SALAMSINH:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a).   whether Government proposes to set up Artificial Intelligence (AI) and machine learning-powered integrated dashboards to analyse news stories and predict emerging trends, if so, the details thereof; and

(b).   the anticipated benefits of implementing AI and ML technologies in the Ministry's communication strategies, especially in the context of engaging citizens and dealing with misinformation?

ANSWER

THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS
(DR. L. MURUGAN)

(a) to (b):   The proposed integrated dashboard of the Ministry of Information and Broadcasting, Government of India (GoI), seeks to use AI/ML-powered systems for effective dissemination of information about government policies, schemes and programmes through different mediums of mass communication. This will be useful for creating awareness about various schemes/policies/programmes of GoI in all the states in local languages.

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