GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION

RAJYA SABHA
UNSTARRED QUESTION NO-1782
ANSWERED ON- 11/12/2024

BHASHA SANGAM MOBILE APP

1782 Shri Sant Balbir Singh:

Will the Minister of *Education* be pleased to state:

(a) the key objectives and implications of the Bhasha Sangam Initiatives in schools, and its role in promoting language learning and cultural exchange;

(b) the features and resources the Bhasha Sangam Mobile App offer for language learning and the manner in which it impacted the students of Punjab's engagement and language skills; and

(c) the manner in which technology and AI can be integrated into language learning initiatives to enhance their effectiveness?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF EDUCATION
(Dr. SUKANTA MAJUMDAR)

(a) Bhasha Sangam, for promoting and learning of Indian languages, is under implementation across the country as a part of Ek Bharat Shreshtha Bharat Programme. The objectives of Bhasha Sangam are to familiarize students with all the 22 Indian languages of the Eighth Schedule of the Indian Constitution, to foster linguistic harmony among students and promote national integration through learning of languages and to bring students close to the unique cultural hues and diversity of our country through languages. The Bhasha Sangam initiative aims to make the students aware about the unique cultural, ethnic and linguistic diversity of our country.

(b) Bhasha Sangam App, has 100+ sentences of everyday use in 22 Scheduled Indian languages. Sentences have been designed on different themes that allow people to learn basic conversation in any scheduled language of India. These themes vary from greetings to travel and shopping with basic questions and their answers being presented in a simple way. The application has more than 3.4 lakh downloads on Android and iOS and 10628 certificates have been generated across the country including Punjab.

(c) The National Educational Alliance for Technology (NEAT) and Study Webs of Active Learning for Young Aspiring Minds (SWAYAM) platforms, which focus on online education and digital learning, are central to the NEP's vision of integrating technology in education. These platforms can be used to offer content in multiple languages, providing students across the country with easy access to quality learning resources in their preferred language. Educational material promoting Indian languages, art, and culture is disseminated through PM e Vidya DTH channels and Digital Infrastructure for Knowledge Sharing (DIKSHA), offering content in 101 Indian languages.

All India Council for Technical Education (AICTE) has developed AI based platform ''ANUVADINI'' to facilitate multilingual translation and remove language barrier with an aim that every student/learner is able to utilize knowledge available in different languages.

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