

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.462
ANSWERED ON 28.11.2024

MEASURES ADOPTED TO ENHANCE FOREIGN TOURISM

462 SMT. KIRAN CHOUDHRY:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether it is a fact that there has been a significant growth in foreign tourist arrival, if so, the details thereof;
- (b) whether it is also a fact that due to rise in foreign tourism there has been significant growth of foreign exchange earnings;
- (c) if so, the details of such growth during the last three years; and
- (d) whether Government has taken any steps for promoting adventure and niche tourism, if so, the details thereof; and
- (e) if not, the reasons therefor?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): Yes. As per data from the Bureau of Immigration, India recorded 9.52 million Foreign Tourist Arrivals (FTAs) in 2023, reflecting a 47.9% increase compared to 2022. Furthermore, Foreign Exchange Earnings from tourism grew by 36.5% in 2023 over the previous year. Details are given in the Annexure.

(d) & (e): The Ministry of Tourism has formulated National Strategies for Adventure Tourism, MICE Tourism, Rural Tourism, Rural Homestays, Eco Tourism, Sustainable Tourism and Medical & Wellness Tourism to promote various Niche Tourism products.

In order to provide impetus to the development of adventure tourism in the Country, National Strategy for adventure tourism has been formulated. Following strategic pillars have been identified for development of sustainable tourism, adventure tourism and ecotourism:

- (i) State assessment, ranking and strategy
- (ii) Skills, capacity building and certification
- (iii) Marketing and Promotion
- (iv) Strengthening adventure tourism safety management framework
- (v) National and State-level rescue and communication grid
- (vi) Destination and Product Development
- (vii) Governance and Institutional Framework

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.462 ANSWERED ON 28.11.2024 REGARDING MEASURES ADOPTED TO ENHANCE FOREIGN TOURISM RAISED BY SMT. KIRAN CHOUDHRY

Foreign Tourist Arrivals (FTAs) in India during 2022-2024 (till August):

Month	FTAs			Growth Rate (%)	
	2022	2023	2024 @	2023/22	2024/23 @
January	2,15,935	8,91,084	9,58,733	312.7	7.6
February	2,54,538	8,93,352	10,02,664	251.0	12.2
March	3,58,023	8,24,549	8,59,688	130.3	4.3
April	4,11,010	6,25,772	6,50,748	52.3	4.0
May	4,45,690	6,18,086	6,00,496	38.7	-2.8
June	5,47,074	6,67,720	7,06,045	22.1	5.7
July	6,69,499	7,86,486	7,76,110	17.5	-1.3
August	5,24,756	6,64,155	6,36,277	26.6	-4.2
September	5,51,580	6,66,946	-	20.9	-
October	6,77,055	8,32,233	-	22.9	-
November	7,89,330	9,48,631	-	20.2	-
December	9,92,977	11,01,914	-	11.0	-
Total (Jan-August)	34,26,525	59,71,204	61,90,761	74.3	3.7
Total (Jan-Dec)	64,37,467	95,20,928	-	47.9	-

@: Provisional
Source: Bureau of Immigration

Foreign Exchange Earnings (FEE) from tourism during 2022-2024 (till August):

Month	FEE (in Rs. Crore)			Growth Rate (%)	
	2022	2023 #1	2024 #1	2023/22 #1	2024/23 #1
January	5,406	18,492	24,897	242.06	34.64
February	6,371	18,435	24,927	189.36	35.22
March	8,963	16,903	22,866	88.59	35.28
April	10,634	17,405	17,962	63.67	3.20
May	11,531	17,206	17,758	49.22	3.21
June	14,155	18,737	19,217	32.37	2.56
July	17,671	22,261	23,654	25.97	6.26
August	13,851	18,687	20,006	34.91	7.06
September	14,559	18,534	-	27.30	-
October	18,383	19,008	-	3.40	-
November	21,432	21,552	-	0.56	-
December	26,961	24,707	-	-8.36	-
Total (Jan-August)	88,582	1,48,126	1,71,287	67.22	15.64
Total (Jan-Dec)	1,69,917	2,31,927	-	36.49	-

#1: Provisional estimates
