

GOVERNMENT OF INDIA  
MINISTRY OF YOUTH AFFAIRS AND SPORTS

**RAJYA SABHA**  
**STARRED QUESTION NO-114**  
ANSWERED ON- 05/12/2024

**Viksit Bharat Ambassador - Yuva Connect initiative**

**\*114 Dr. Anil Sukhdeorao Bonde:**

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) the specific objectives of the ‘Viksit Bharat Ambassador - Yuva Connect’ initiative that aims to engage youths towards the goal of a developed India by 2047;
- (b) the manner in which interactions with college students will contribute to their understanding of responsibilities in nation-building;
- (c) the role played by My Bharat Portal in facilitating student participation in this initiative; and
- (d) the youth-centric decisions mentioned in the budget that support this vision for a developed India?

**ANSWER**

THE MINISTER OF YOUTH AFFAIRS AND SPORTS  
(DR. MANSUKH MANDAVIYA)

(a) to (d): A Statement is laid on the table of the House.

**STATEMENT REFERED TO IN REPLY TO PARTS (A) TO (D) OF THE RAJYA SABHA  
STARRED QUESTION NO. 114 TO BE ANSWERED ON 05.12.2024 ASKED BY DR. ANIL  
SUKHDEORAO BONDE REGARDING VIKSIT BHARAT AMBASSADOR - YUVA CONNECT  
INITIATIVE**

(a) “Viksit Bharat 2047” is an initiative aimed at realizing India’s aspiration of becoming a developed nation by its Centennial Year of Independence.

To advance this goal of developed India by 2047 among youth, the “Viksit Bharat Ambassador - Yuva Connect” program has been conceptualized with the aim to foster youth engagement and leadership in the developmental transformation of India. These events are organised around discussions on the concept of Viksit Bharat with young people in educational institutions throughout India. Youth also get an opportunity to interact with eminent speakers.

(b) Interactions with college students significantly contribute to their understanding of responsibilities in nation-building through various educational and experiential avenues.

Through these programs, emphasis is laid on values such as national identity, civic engagement, social cohesion, human capital development, critical thinking, and empowerment, so that students are better prepared to contribute positively to their societies. These interactions not only enhance individual growth but also strengthen the fabric of the nation as a whole.

(c) MY Bharat portal is an overarching enabling mechanism-powered by technology, for youth development and youth led development through ‘Kartavya Bodh’ and ‘Seva Bhaav’, during the Amrit Kaal. A digital event for Viksit Bharat Yuva Connect is created on the MY Bharat portal to improve outreach among the youth so that more young people can participate in the program.

Further, MY Bharat provides an institutional mechanism to equip students with problem solving skills, leadership skills through experiential learning opportunities and volunteer initiatives.

The events on youth volunteering activities, mega events, Experiential Learning Programs (ELPs), Financial Literacy Programmes, Mentorship Programmes, etc. are also hosted through MY Bharat digital Platform. Photos-videos of the events are also uploaded by volunteers which can be accessed by all for awareness and benefit of society. Such provision encourages more and more youth to participate in these initiatives and get the benefits.

(d) The recent Union Budget of India has introduced several youth-centric initiatives aimed to foster a vision for a developed India by 2047. These initiatives focus on employment, skill development, and financial support, which are essential for empowering the younger population.

Key Youth-Centric Decisions in the Budget, inter-alia, include:

(i) Mera Yuva Bharat: Setting up of the autonomous body called Mera Yuva Bharat (MY Bharat), the purpose of which is to provide an over-arching institutional mechanism powered by technology for youth development and youth-led development. MY Bharat through portal offers Experiential Learning Programs (ELPs) and Volunteering Opportunities, mentorship programme, etc. to the Youth of India for their holistic development.

- (ii) Subsidized educational loans.
- (iii) Employment schemes for the Youth such as Incentives for Manufacturing Job Creation and Support for MSMEs.
- (iv) Increase of Mudra Loan limit for young entrepreneurs.

These measures collectively reflect a strategic approach towards nurturing the potential of India's youth, ensuring they are equipped with the necessary skills and opportunities to contribute effectively to the nation's growth and development.

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