

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1257
ANSWERED ON 05.12.2024

PROMOTION OF TOURISM IN HARYANA

1257 SMT. KIRAN CHOUDHRY:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details of initiatives taken by Government to promote tourism in the country; particularly in Haryana;
- (b) the status of development of tourist circuits with special reference to Haryana; and
- (c) the details of funds allotted and utilized for these tourist circuits for the last three years?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): The Ministry of Tourism promotes India in a holistic manner, as a tourist destination, through various initiatives including promotional events, assistance to State Governments for organizing fairs and festivals, participation in exhibitions etc. The Ministry also promotes various tourist destinations and products including Haryana through its website and social media.

Ministry extends financial support to State Governments and Union Territories for promotion and development of tourism including Haryana under its schemes of Domestic Promotion & Publicity including Hospitality (DPPH), Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.

Ministry of Tourism has developed Tourism Infrastructures at Brahma Sarovar, Jyotisar, Narkatari, Sanhit Sarovar places related to Mahabharata in Kurukshetra under Krishna Circuit under Swadesh Darshan scheme, Sound and Light Show at Yadavindra Gardens, Pinjore & Multi media /Laser show at Tilyar Lake under Assistance to Central Agencies for Tourism Infrastructure Development scheme.

Ministry of Tourism also organised Mahabharata Circuit Conference and Familiarization Tour at Kurukshetra, Haryana for Tourism Stakeholders of the country.

The Ministry has revamped its Swadesh Darshan scheme in the form of Swadesh Darshan 2.0 with the mission to create a robust framework for integrated development of tourism destinations in partnership with the States/UTs and local governments for promoting sustainable and responsible tourism in the country. Under this Scheme, Panchkula (Morni) in Haryana has been selected for development.

The details of projects sanctioned under various schemes in the State of Haryana is at ANNEXURE.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.1257 ANSWERED ON 05.12.2024 REGARDING PROMOTION OF TOURISM IN HARYANA RAISED BY SMT. KIRAN CHOUDHRY.

List of Projects Sanctioned under various Schemes in the State of Haryana during last three years:

(₹ in Crore)				
Scheme	Year	Project	Amount Sanctioned	Amount Released
Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive	2019-20	Development of Mata Mansa Devi Temple and Nada Saheb Gurudwara	48.53	34.68
Domestic Promotion & Publicity including Hospitality	2019-20	Mango Mela	25.00	25.00
		Heritage festival	25.00	25.00
		Surajkund International Crafts Mela	30.00	30.00
	2021-22	Surajkund International Crafts Mela	30.00	30.00
	2022-23	Surajkund International Crafts Mela	30.00	30.00
