

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.1097**  
ANSWERED ON 13.02.2025

**SASCI SCHEME**

1097 SHRI SANJAY SETH:

Will the Minister of **TOURISM** be pleased to state:

- (a) the objectives and key features of the Special Assistance to States for Capital Investment–Development of Iconic Tourist Centres to Global Scale (SASCI) scheme;
- (b) the manner in which the project proposals are shortlisted under this scheme and the criteria used for evaluation;
- (c) the number of tourism-related projects sanctioned under the scheme and the total financial allocation for these projects; and
- (d) the measures being taken to ensure sustainability and global branding of the developed iconic tourist centres?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Government of India sanctioned 40 projects in 23 States for ₹ 3295.76 Crore in Financial Year 2024-25 under ‘Special Assistance to States for Capital Investment (SASCI) – Development of Iconic Tourist Centres to Global Scale’ Scheme with the objective to comprehensively develop iconic tourist centres in the country, branding and marketing them at global scale. Details of the sanctioned projects under this scheme is Annexed.

Salient features of this endeavour include developing end to end tourist experience, funding support to the shortlisted proposals, strengthening all points of the tourist value chain, harnessing quality expertise for design and development, sustainable operations and maintenance etc. The projects have been identified based on the project proposals submitted by the concerned State Governments, its examination on the prescribed parameters such as connectivity to the site, tourism eco-system, carrying capacity, sustainability measures, sustainable operation and management, project impact and value created, tourism marketing plans for Domestic and Inbound (Global) Markets etc. The project will be implemented and managed by the concerned State Governments in a sustainable manner.

Ministry of Tourism as part of its ongoing initiative promotes various tourism destinations and products of the country holistically in domestic and international markets under brand line of ‘Incredible India’ through various promotional initiatives such as website, social media promotions, participation in events, assistance to State Governments for organizing fairs and festivals, etc. In addition, promotion of destinations and products is also done by the respective State Governments/ UT Administrations.

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STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.1097 ANSWERED ON 13.02.2025 REGARDING SASCI SCHEME RAISED BY SHRI SANJAY SETH

List of Projects sanctioned under 'Special Assistance to States for Capital Investment (SASCI) – Development of Iconic Tourist Centres to Global Scale':-

S.No.	State	Project Name	Cost (₹ in Crore)
1.	Andhra Pradesh	1. Gandikota - Enriching the Fort and Gorge Experience	77.91
		2. Akhanda Godavari: (Havelock Bridge & Pushkar Ghat), Rajamahendravaram	94.44
2.	Arunachal Pradesh	3. Siang Adventure & Eco-Retreat, Pasighat	46.48
3.	Assam	4. Assam State Zoo Cum Botanical Garden, Guwahati	97.12
		5. Beautification of Rang Ghar at Sivasagar	94.76
4.	Bihar	6. Development of Matsyagandha Lake, Saharsa	97.61
		7. Karamchat Eco-Tourism and Adventure Hub	49.51
5.	Chhattisgarh	8. Development of Chitrotpala Film City	95.79
		9. Development of Tribal & Cultural Convention Centre	51.87
6.	Goa	10. Chhatrapati Shivaji Maharaj Museum, Ponda	97.46
		11. Proposed Townsquare, Povorim	90.74
7.	Gujarat	12. Ecotourism Destination at Kerly (Mokarsagar), Porbandar	99.50
		13. Tented City and Convention Centre, Dhordo	51.56
8.	Jharkhand	14. Eco-Tourism Development of Tilaiyya, Koderma	34.87
9.	Karnataka	15. Ecotourism & Cultural Hub at Roerich and Devika Rani Estate Tataguni, Bengaluru	99.17
		16. Development of Savadatti Yallammagudda, Belgavi	100.00
10.	Kerala	17. Ashtamudi Biodiversity and Eco-recreational Hub, Kollam	59.71
		18. Sargaalaya: Global Gateway to Malabar's Cultural Crucible	95.34
11.	Madhya Pradesh	19. Orchha A Medieval Splendour	99.92
		20. International Convention Centre for MICE in Bhopal	99.38

12.	Maharashtra	21. Ex-INS Guldar Underwater Museum, Artificial Reef, and Submarine Tourism, Sindhudurg	46.91
		22. Development of "RAM-KAL PATH" at Nashik	99.14
13.	Manipur	23. Loktak Lake Experience	89.48
14.	Meghalaya	24. MICE Infrastructure at Mawkhanu, Shillong	99.27
		25. Re-development of Umiam Lake, Shillong	99.27
15.	Odisha	26. Development of Hirakud	99.90
		27. Development of Satkosia	99.99
16.	Punjab	28. Development of Heritage Street, SBS Nagar	53.45
17.	Rajasthan	29. Development at Amber-Nahargarh and surrounding Area, Jaipur	49.31
		30. Development at JalMahal, Jaipur	96.61
18.	Sikkim	31. Skywalk, Bhaleydhunga, Yangang, Namchi	97.37
		32. Border Experience, Nathula	68.19
19.	Tamil Nadu	33. Nandavanam Heritage Park at Mamallapuram	99.67
		34. Garden of flowers at Devala, Ooty	70.23
20.	Telangana	35. Ramappa Region Sustainable Tourism Circuit	73.74
		36. Somasilla Wellness & Spiritual Retreat Nallamala	68.10
21.	Tripura	37. 51 Shakti Peethas Park at Banduar, Gomati	97.70
22.	Uttar Pradesh	38. Development of Bateshwar, District- Agra	74.05
		39. Integrated Buddhist Tourism Development, Shrawasti	80.24
23.	Uttarakhand	40. Iconic City Rishikesh: Rafting Base Station	100.00
<b>TOTAL</b>			<b>3,295.76</b>

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